

# 2018 SPONSORSHIP OPPORTUNITIES



Informing Policy. Advancing Health.



# "Hot Issues in Health actually discusses policy issues from a bipartisan perspective, making it informative for Democrats and Republicans."

2017 Conference Attendee



# WHY CHI?

The Colorado Health Institute is Colorado's leading nonprofit and nonpartisan health policy research group. Since our founding more than 15 years ago by the state's leading health foundations, our team of health policy veterans has become a trusted partner in the work of making Colorado as healthy as possible. Simply, we believe that sound evidence and solid analysis lead to better health policy, and that better health policy leads to healthier Coloradans.



Informing Policy. Advancing Health.



### **SPONSORSHIP OPPORTUNITIES**

Our annual Hot Issues in Health conference has become the most important health policy forum in Colorado. There are many good reasons to be part of this event. Here are the top five.

It's where you'll find the Colorado leaders who care about health policy. Legislators, city and county policymakers, government officials, insurance executives, health care providers, consumer advocates and researchers gather to learn, discuss, debate and collaborate.

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The nation's leading health policy thinkers from varying political perspectives regularly appear as keynote speakers, bringing insight and updates from the front lines.

New ideas and new connections flourish in the meeting rooms, hallways and networking breaks.

Colorado Health Institute experts present our latest research, giving attendees a head start on solving the state's toughest health policy problems.



All attendees are focused on the same goal: making Coloradans healthier.

The Colorado Health Institute invites you to join in supporting Hot Issues in Health.

#### HOT ISSUES IN HEALTH 2018 DECEMBER 6-7. 2018

## **DIAMOND SPONSOR:** \$30,000 OR MORE

The Diamond Sponsor will be acknowledged as the premier sponsor of the event, enjoying maximum exposure before and during the conference with the highest priority for branding in all documentation and on-site signage.

The Diamond Sponsor will also be invited to give welcoming remarks and will be acknowledged as the exclusive sponsor of the main conference reception on Thursday, December 6.

#### THE DIAMOND LEVEL SPONSORSHIP INCLUDES:

- Recognition as the premium sponsor of the conference with highest-priority branding.
- Opportunity to give remarks on one day of the conference.
- Exclusive branding with prominent signage at the conference reception.
- Recognition in both the written and online conference program, including logo.
- Opportunity to place company material on combined sponsor table during the conference.
- Badge recognition. ("Event Sponsor" on name badges.)
- Multi-media display before all presentations, including logo.
- Official recognition during conference opening and closing remarks by CHI's president.
- Six complimentary registrations.

#### HOT ISSUES IN HEALTH: Evolution of Colorado's Health Policy Conference



## PLATINUM SPONSOR: \$20,000

Platinum Sponsors will benefit from extensive exposure before and during the conference, with high priority for branding in all documentation and on-site signage.

Platinum Sponsors, in addition to all benefits included in Platinum Packages, will enjoy exclusive sponsorship of a keynote presentation, a plenary presentation or a panel discussion.

#### THE PLATINUM LEVEL SPONSORSHIP INCLUDES:

- Recognition as major conference sponsor, with high-priority branding.
- Exclusive branding of a keynote presentation, plenary session or panel discussion.
- Opportunity to introduce the session you sponsor.
- Recognition in both the written and online conference program, including logo.
- Opportunity to place company material on combined sponsor table during the conference.
- Badge recognition. ("Event Sponsor" on name badge.)
- Multi-media display before all presentations, including logo.
- Official recognition during conference opening and closing remarks by CHI's president.
- Four complimentary registrations.



## **GOLD SPONSOR:** \$10,000

Gold Sponsors will have an exclusive sponsorship of a unique aspect of the conference.

Gold Sponsors, in addition to all benefits included in Gold Packages, will enjoy exclusive sponsorship of lunch and networking time, snacks and beverages or another part of the conference.

#### THE GOLD LEVEL SPONSORSHIP INCLUDES:

- Recognition as a major sponsor of the conference, with priority branding below Diamond and Platinum Level sponsors.
- Mention in the opening and closing remarks of the conference as a Gold Level sponsor.
- Sponsorship of one aspect of the event.
- Recognition in both the written and online conference program, including logo.
- Opportunity to place company material on combined sponsor table during the conference.
- Badge recognition. ("Event Sponsor" on name badge.)
- Multi-media display before all presentations, including logo.
- Three complimentary registrations.

## SILVER SPONSOR: \$5,000

Silver Sponsors will provide overall sponsorship of the conference. Benefits of this level will include recognition in the written and online conference program, a mention during opening and closing remarks and your materials on the sponsorship table.

#### THE SILVER LEVEL SPONSORSHIP INCLUDES:

- Recognition as a sponsor of the conference, with branding below the Diamond, Platinum and Gold Level sponsors.
- Mention in the opening and closing remarks of the conference as a Silver Level sponsor.
- Recognition in both the written and online conference program, including logo.
- Opportunity to place company material on combined sponsor table during the conference.
- Badge recognition. ("Event Sponsor" on name badge.)
- Multi-media display before all presentations, including logo.
- Two complimentary registrations.

## BRONZE SPONSOR: \$2,500

Bronze Sponsors will provide overall sponsorship of the conference.

#### THE BRONZE LEVEL SPONSORSHIP INCLUDES:

- Recognition as a sponsor of the conference, with branding below the Diamond, Platinum, Gold and Silver Level sponsors.
- Recognition in both the written and online conference program, including logo.
- Opportunity to place company material on combined sponsor table during the conference.
- Badge recognition. ("Event Sponsor" on name badge.)
- Multi-media display before all presentations, including logo.
- One complimentary registration.

## "(Hot Issues in Health) is nonpartisan, and it welcomes all stakeholders. That is quite an achievement." 2017 Conference Attendee





The Colorado Health Institute is a trusted source of independent and objective health information, data and analysis for the state's health care leaders. The Colorado Health Institute is funded by the Caring for Colorado Foundation, Rose Community Foundation, The Colorado Trust and the Colorado Health Foundation.

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