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December 6, 2012
Colorado Springs, CO*

*J.D. Kleinke
Medical Economist & Author, AEI
Washington, DC*



**He who has health has hope,
and he who has hope has
everything.**

Thomas Carlyle
Scottish Philosopher
1795-1881

Hope is the Eternal Growth Industry

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**The New Pill
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PAGE 70



Stalked!

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PAGE 162

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PLUS Good at Giving: The Best Charities ■
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**The role of medicine is to
entertain us, while nature
takes its course.**

Voltaire

French philosopher & author

1694 – 1778

Always someone questioning the medical need...

The New York Times **Research**

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Prenatal Surgery For Spina Bifida
PIONEERED AT CHOP, OFFERS CHILDREN NEW HOPE
A landmark study shows dramatically improved outcomes when defect is repaired before birth.


The Children's Hospital of Philadelphia
CENTER FOR FETAL DIAGNOSIS & TREATMENT

Surgery Rate Late in Life Surprises Researchers
By GINA KOLATA
Published: October 5, 2011

Surgery is surprisingly common in older people during the last year, month and even week of life, researchers reported Wednesday, a finding that is likely to stoke, but not resolve, the debate over whether medical care is overused and needlessly driving up medical costs.

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**In God we trust.
All others must submit data.**

*Wayne Dodge, MD
Group Health of Puget Sound
Modern Healthcare Interview, 1996*



“Only” One Woman Saved. 6 - 10 Women “Overtreated.” Any Volunteers?

THE WALL STREET JOURNAL.

U.S. EDITION Tuesday, September 4, 2012 As of 9:45 AM EDT

HEALTH JOURNAL | Updated September 4, 2012, 9:45 a.m. ET



Can There Be Too Much Breast-Cancer Treatment?

By MELINDA BECK

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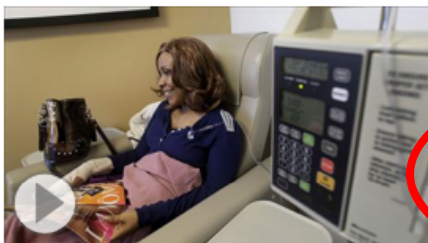
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Every few months, another study reports that many breast cancers are being “overdiagnosed”—that is, detected and treated even though they would never cause problems if they were left alone. In one article, epidemiologists in Norway estimated that 15% to 25% of breast cancers found by mammograms were being treated unnecessarily.



The study in the *Annals of Internal Medicine* in April calculated that for every 2,500 women offered mammograms over 10 years, one breast-cancer death was averted, but six to 10 women were subjected to surgery, radiation and/or chemotherapy unnecessarily.

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*...always someone else selling
the medical hope*

The New York Times

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Prenatal Surgery For Spina Bifida
PIONEERED AT CHOP, OFFERS CHILDREN NEW HOPE
A landmark study shows dramatically improved outcomes when defect is repaired before birth.



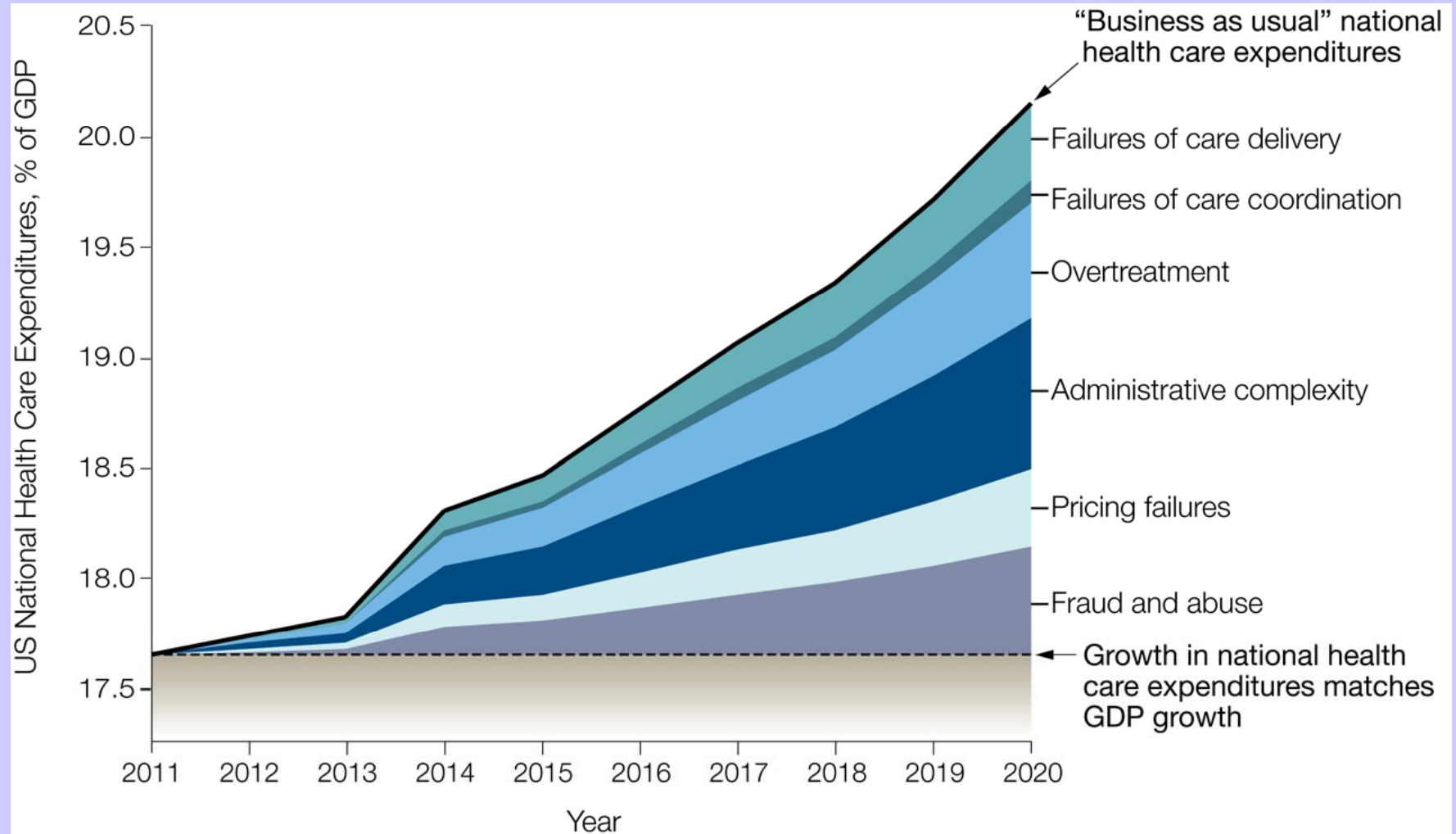
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Health Economics 101, End of Days Edition



Berwick, D. M. et al. *JAMA*, Online First, March 14, 2012



Employers: “We Have Met the Enemy and...Oops.”

THE WALL STREET JOURNAL. J.D. Kleinke My Journal

U.S. EDITION Monday, September 17, 2012 As of 6:41 PM EDT

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Asia Europe Earnings Economy Health Law Autos Management Media & Marketing Energy Small Business More Industries

HEALTH INDUSTRY | September 17, 2012, 6:41 p.m. ET

GE Feels Its Own Cuts

As Employees Foot Bigger Share of Health Bills, Use of Medical Imaging Declines

Article Stock Quotes Comments (14) MORE IN HEALTH

By KATE LINEBAUGH

[General Electric Co.'s](#) GE -0.16% \$18 billion health-care business is being forced to navigate a slowdown in medical imaging—one that in some ways has been aggravated by GE itself.

GE put its 85,000 U.S. white-collar workers on a high-deductible health plan in an effort to stem the growth of its U.S. health bills, which are now running \$2.5 billion a year. In the first two years after the plan went into effect, use of advanced imaging including MRIs and CT scans has dropped by as much as a quarter, as covered employees' overall use of health services fell, according to the company.

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Tuesday, July 10, 2012 As of 9:53 AM New York 87° | 68°


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LIVE NOW DIGITS LIVE: Google nears FTC settlement over privacy settings plus more on Huffington Post, Intel and Sony Watch >



WellPoint to Buy Amerigroup

Health insurer WellPoint is buying Amerigroup for \$4.46 billion in cash, bringing together two major managed-health-care companies.

- Other Medicaid-Focused Insurers Soar
- Deal Marks Big Push for 'Dual' Patients
- Barron's: Deal Will Reward Investors

The mergers everyone loves to hate

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[Abington-Holy Redeemer hospital merger would have been good ...](#)

www.philly.com/.../20120725_Abington-Holy_Redeemer_hospital_...

Jul 25, 2012 – Amid all the negative noise about the proposed partnership between Holy Redeemer Health System and Abington Health, the primary reason ...

[Hospital Merger Blocked As Regulators Warn Of Higher Health Care ...](#)

www.huffingtonpost.com/.../hospital-merger-blocked-a_n_...



by Jeffrey Young - More by Jeffrey Young

Apr 6, 2012 – Antitrust regulators have won a round in their fight to stop two Illinois **hospitals** from merging, a development the Federal Trade Commission ...

[Hospital Merger and Acquisition Strategies - HealthLeaders Media](#)

www.healthleadersmedia.com/.../Hospital-Merger-and-Acquisition-St...

The rules of healthcare are changing. Today, growth isn't about just getting bigger. It's about developing all of the components needed fo.

[Hospital Systems' Merger Talks Collapse as Mount Sinai Steps In ...](#)

www.nytimes.com/.../hospital-systems-merger-talks-collapse-as-mou...

Jun 21, 2012 – **Merger** talks between two of New York City's biggest **hospital** systems — NYU Langone Medical Center and Continuum Health Partners ...

[Goal of the NYU-Continuum Hospital Mega-Merger: Raising Prices ...](#)

www.forbes.com/.../goal-of-the-new-york-city-hospital-mega-merger...

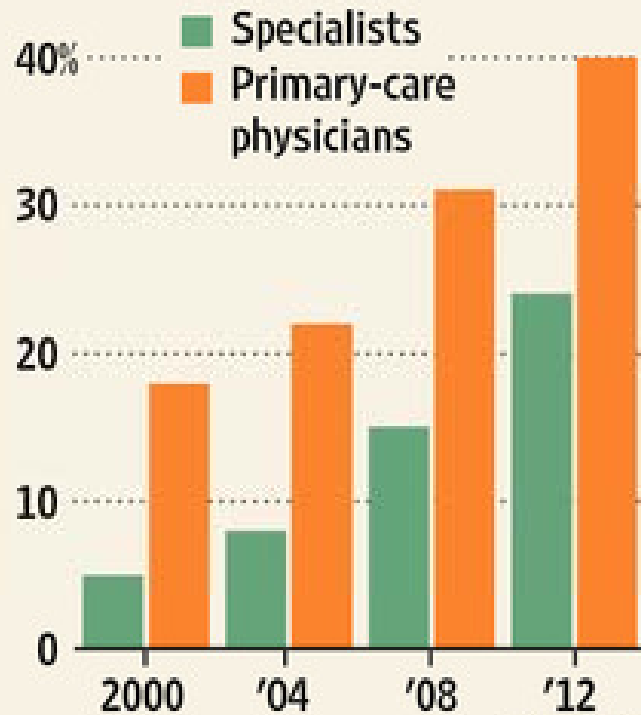
Jun 8, 2012 – On Wednesday, two big New York City **hospital** chains—New York University's Langone Medical Center and Continuum Health ...

[Stop The Abington Hospital Merger | Facebook](#)

www.facebook.com/StopTheAbingtonHospitalMerger

Joining Forces

Share of doctors practicing at hospitals who are also employees



Source: Advisory Board Co.
The Wall Street Journal

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*Belated
Integration?*

“I’m from the Government, and I’m here to computerize you.”

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EHR Incentive Programs	Path to Payment
<ul style="list-style-type: none">» Overview▶ Path to Payment» Eligibility» Registration» Certified EHR Technology» CMS EHR Meaningful Use Overview» Attestation» Medicare and Medicaid EHR Incentive Program Basics» Medicaid State Information» Medicare Advantage» Spotlight and Upcoming Events» Educational Materials» EHR Incentive Program Regulations and Notices» CMS EHR Incentive Programs Listserv» Frequently Asked Questions (FAQs)	<p>The Medicare and Medicaid EHR Incentive Programs checklists will show you the steps to take to receive your incentive payments, but first:</p> <ol style="list-style-type: none">1. Find out if you are eligible for either the Medicare or Medicaid EHR Incentive Programs.<ul style="list-style-type: none">◦ Professionals and hospitals can visit the Eligibility page to check eligibility.2. Are you a professional eligible for <i>both</i> programs? If so, you must choose a program and follow the rest of the relevant checklist below.<ul style="list-style-type: none">◦ See the Medicare EHR Incentive Program Checklist◦ See the Medicaid EHR Incentive Program Checklist <p>Not sure which program to choose? Compare "Notable Differences between the Medicare and Medicaid EHR Incentive Programs" .</p> <h4>Medicare EHR Incentive Program Checklist</h4> <p>If you're an eligible professional, become a meaningful user of certified electronic health records to qualify for incentive payments of up to \$44,000 from Medicare. Here's how to qualify:</p> <ul style="list-style-type: none">• Make sure you're eligible for the Medicare EHR Incentive Program. View eligibility guidelines at our Eligibility page.• Also eligible for the Medicaid EHR Incentive Program? You can receive higher incentive payments, up to \$63,750, through the Medicaid EHR Incentive Program. See the Medicaid checklist.• Get registered. Registration is now open to eligible professionals. Visit the Registration page for more details.

Or Are We Just Partying Like It's 1999?

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HealthPartners, Park Nicollet to merge

by Rupa Shenoy, Minnesota Public Radio
August 30, 2012

ST. PAUL, Minn. — Two key players in Minnesota health care have announced they want to merge.

The boards of directors for HealthPartners and Park Nicollet Health Services said Thursday they signed an agreement to combine operations. If approved by federal regulators, the agreement would go into effect January 1. The new nonprofit would be a health care delivery and finance organization named HealthPartners with 1,500 physicians.

The move puts HealthPartners and Park Nicollet among a growing trend of strategic partnerships between insurers and hospitals, said Director Stephen Parente of the U of M's Medical Industry Leadership Institute.

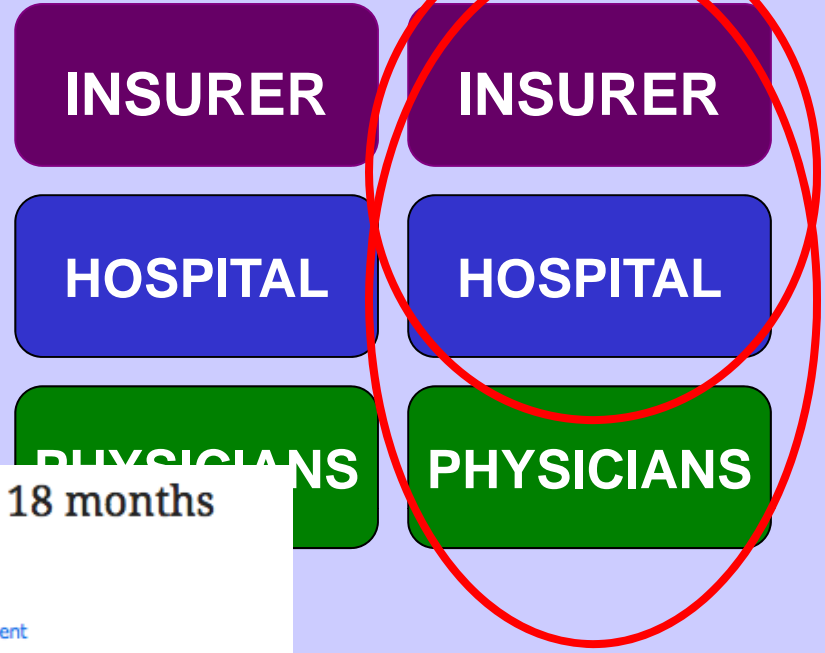


HealthPartners President and CEO Mary Brainerd will be the CEO of the new nonprofit formed by the merger of HealthPartners and Park Nicollet Health Services. (MPR Photo/Lorna Benson)

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ACO-a-Go-Go: A Kaiser in Every Market? Or an Integration Too Far



★ Highmark-UPMC reach agreement for 18 months

Pittsburgh Business Times by Kris B. Mamula, Reporter
Date: Wednesday, May 2, 2012, 12:17pm EDT

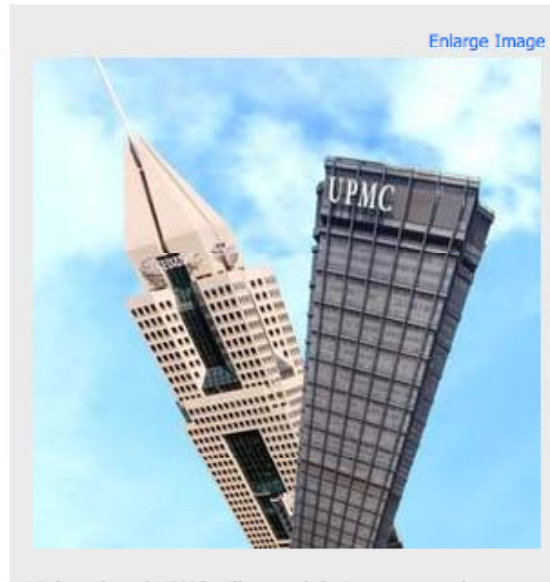
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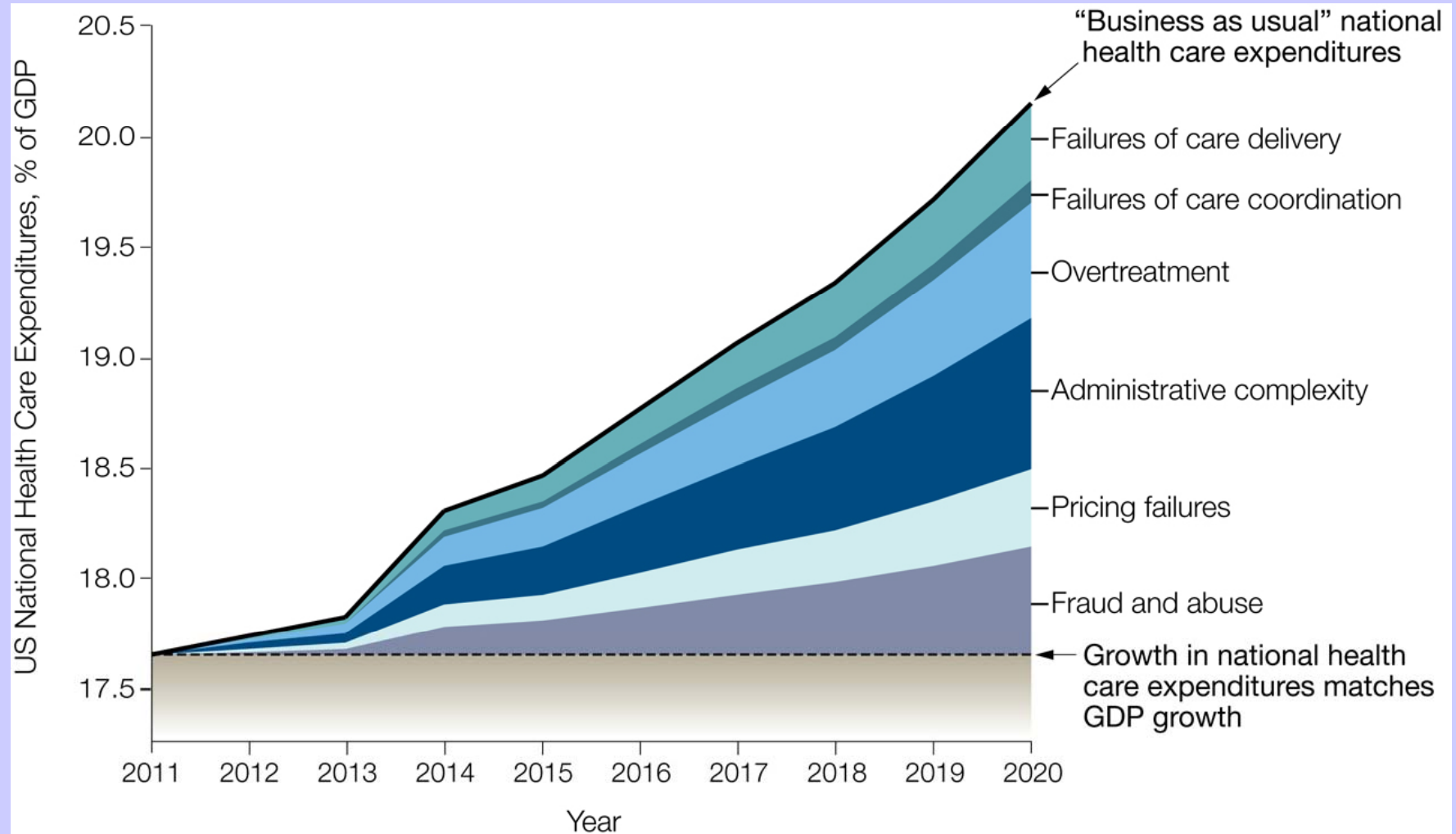
Kris B. Mamula
Reporter - *Pittsburgh Business Times*
[Email](#)

An agreement to extend Highmark's provider contract with the [University of Pittsburgh Medical Center](#) by 18 months is expected to be announced Wednesday afternoon by Gov. [Tom Corbett](#).

Corbett's news conference is scheduled for 12:30 p.m. and the new agreement will extend until Dec. 31, 2014, a year and a half longer than when the contract was scheduled to expire, according to people



Health Economics 101, End of Days Edition

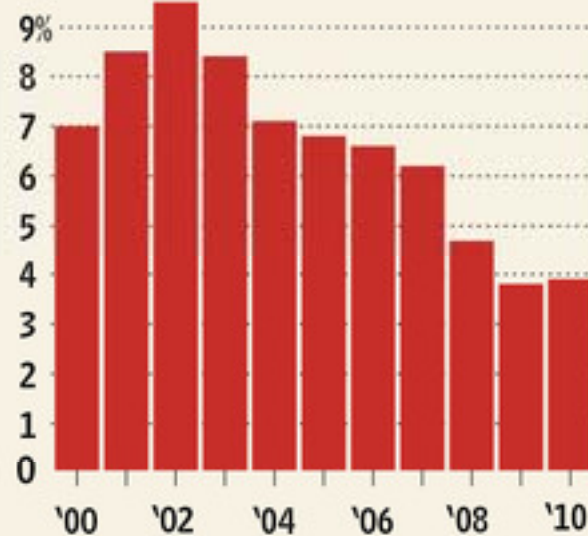


Berwick, D. M. et al. *JAMA*, Online First, March 14, 2012

It's NOT the Economy!

Bye-Bye Health Cost 'Crisis'

Annual percentage change in health
spending, 2000-2010



Source: Centers for Medicare and
Medicaid Services

Cost to Workers

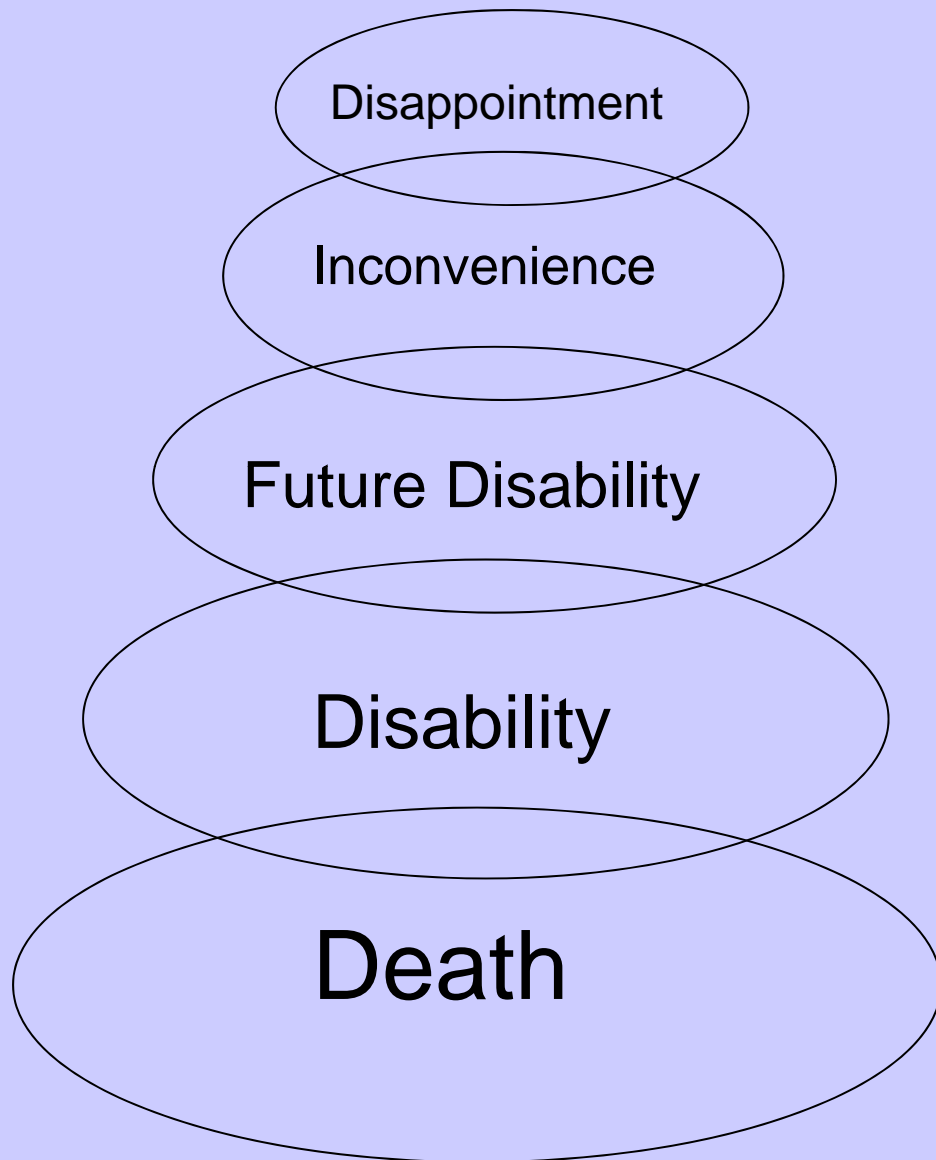
The average annual amount employees contributed toward the cost of their family health coverage



Source: Kaiser Family Foundation/Health Research & Educational Trust

The Wall Street Journal

Close



***From our
wonderful,
all-purpose
health
“insurance”
system...***

...to a properly allocated payment system

Consumers

Disappointment

Inconvenience

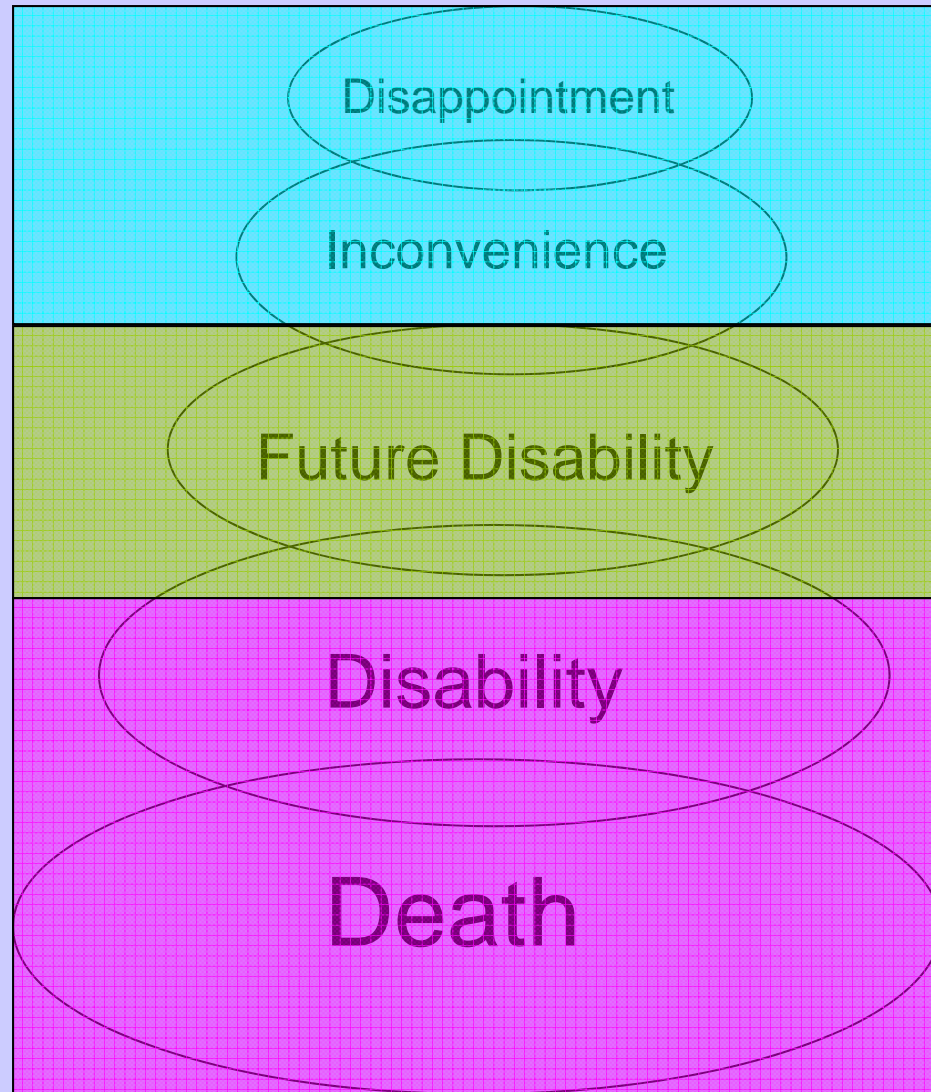
Employers/Managed Care

Future Disability

Actual Insurance

Disability

Death



Still No Volunteers?

THE WALL STREET JOURNAL.

U.S. EDITION Tuesday, September 4, 2012 As of 9:45 AM EDT

HEALTH JOURNAL | Updated September 4, 2012, 9:45 a.m. ET



Can There Be Too Much Breast-Cancer Treatment?

By MELINDA BECK

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Every few months, another study reports that many breast cancers are being "overdiagnosed"—that is, detected and treated even though they would never cause problems if they were left alone. In one article, epidemiologists in Norway estimated that 15% to 25% of breast cancers found by mammograms were being treated unnecessarily.



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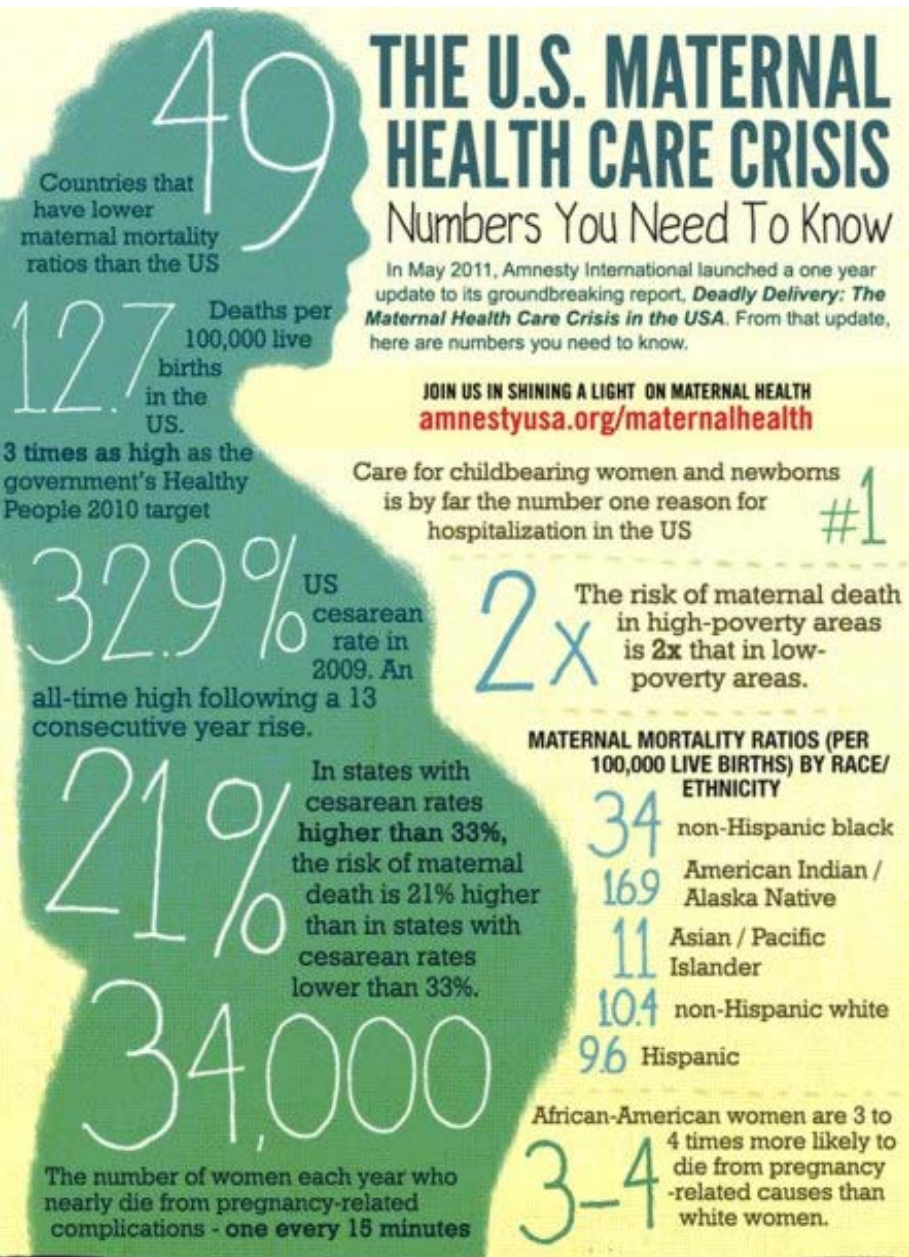
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**In God we trust.
All others must submit data
(to the genomics lab).**

***Medical Director
Managed Care 2.0, 2014***









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15-Minute-Old Newborn At Stanford Children's Hospital Gets Pacemaker

February 15, 2012 4:34 PM

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Lucile Packard Children's Hospital (Stanford University)

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STANFORD (CBS / AP) — The name Jaya in Hindi means victorious.

And little Jaya Maharaj was just that, when she became one of the smallest recipients of a pacemaker when she was just 15 minutes old.

A team of doctors at Stanford University's Lucile Packard Children's Hospital determined the girl born nine weeks premature had only hours to live if they did not perform the surgery.

Jaya, who was diagnosed in the womb with a severe heart ailment, entered the world with a heart rate of 45 beats per minute. A health newborn heartbeat is 120 to 150 beats per minute.

Q & A

For more information, go to
www.jdkonline.com