Health on the Range

What the Latest Data Tell Us About Rural Coloradans

October 17, 2014 Colorado Rural Health Center Annual Conference



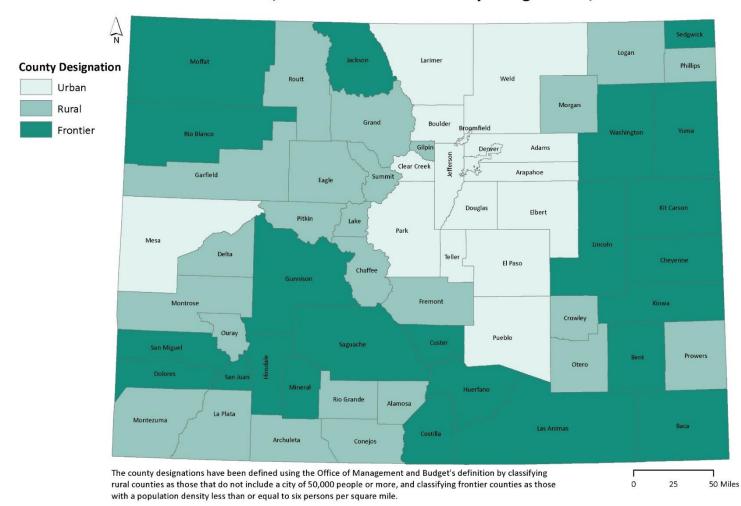


Three Takeaways

1. Rural Coloradans face unique barriers to health.

2. Health reform has a direct impact on addressing barriers and expanding opportunities.

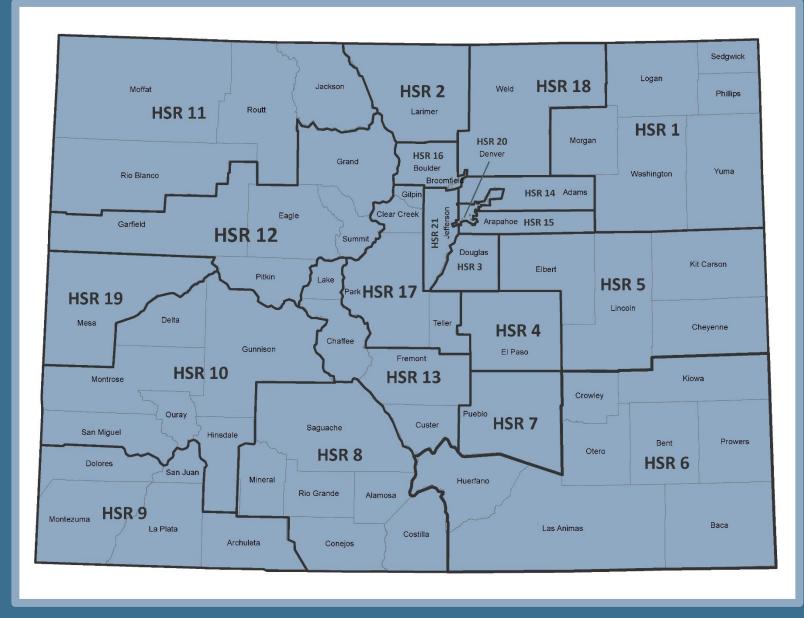
3. Innovative solutions to improving workforce capacity in rural Colorado will be essential in coming years.



Urban, Rural and Frontier County Designations, 2014

Map prepared by the Colorado Health Institute on January 2, 2014.

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CHAS: The Questions It Answers





A Health Equity Foundation

CHAS: The Basics

Insurance: How many people are uninsured and why do they lack coverage?

Access: Who has trouble getting an appointment, even with insurance?

Use of Care: Where do Coloradans get their health care? How often do they use that care?

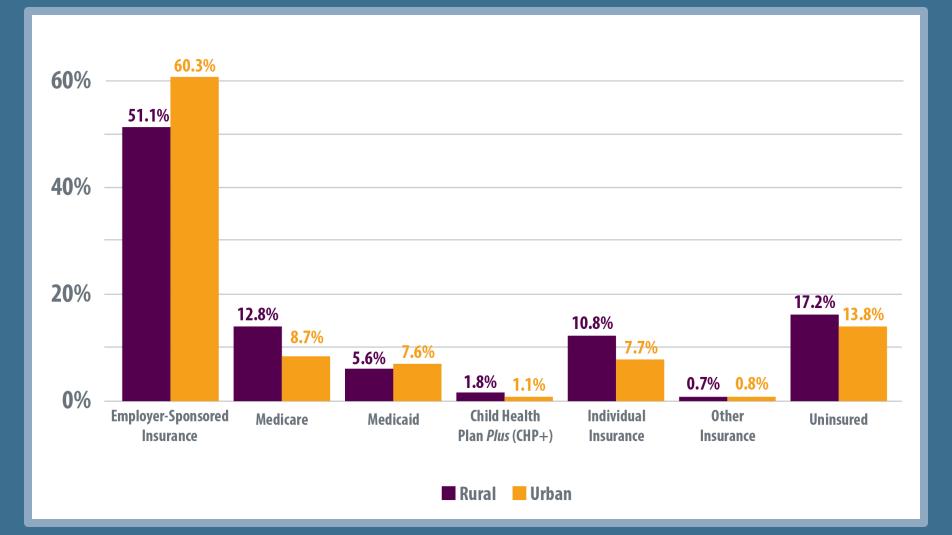
Affordability: Do people go without care due to cost? What are people willing to pay for insurance?

Health Status: How do Coloradans rate their physical, mental and oral health?





Comparing Insurance Types, Urban and Rural, Colorado

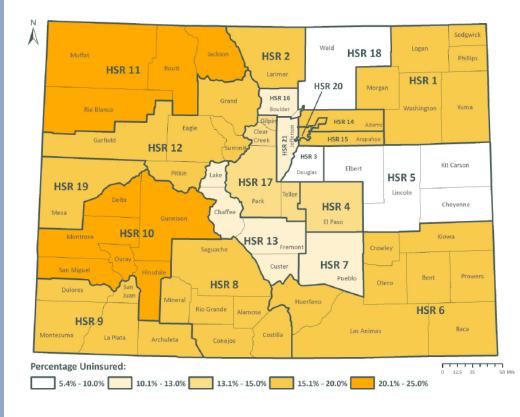


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Source: Colorado Health Access Survey

Colorado's Uninsured: A Regional Breakdown

Uninsured Rates by Health Statistics Region, 2013



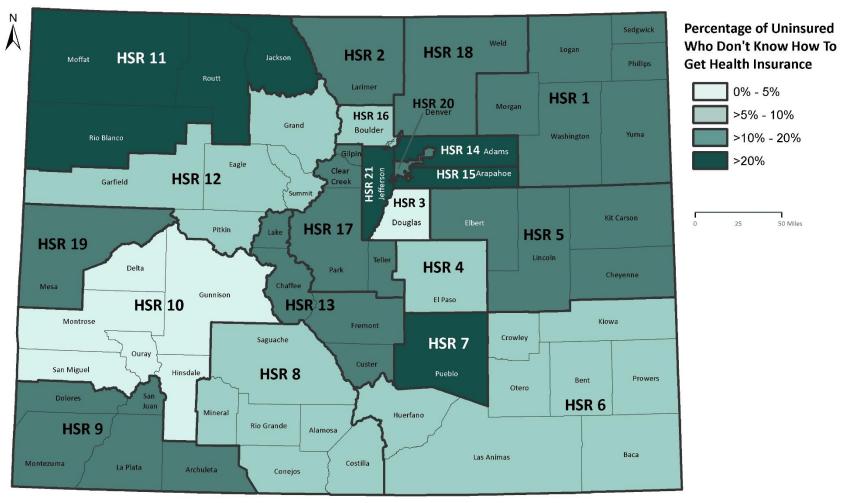
By the Numbers

HSR	Uninsured		иср	Uninsured		
	#	%	HSR	#	%	
1	9,480	15.3%	12	30,933	19.4%	
2	47,153	15.1%	13	10,148	12.8%	
3	16,474	5.4%	14	70,386	15.3%	
4	84,832	13.1%	15	100,013	16.9%	
5	3,689	9.3%	16	41,720	11.8%	
6	11,748	16.7%	17	7,522	13.8%	
7	17,643	10.9%	18	24,702	9.3%	
8	7,253	16.8%	19	26,853	18.5%	
9	14,232	15.2%	20	116,406	18.4%	
10	23,729	22.7%	21	65,024	11.6%	
11	10,919	24.8%	Colo.	740,862	14.3%	

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Don't Know How To Get Health Insurance

Percentage of Uninsured Coloradans Who Say They Don't Know How To Get Health Insurance, 2013



Map prepared July 15, 2014 by the Colorado Health Institute Source: 2013 Colorado Health Access Survey

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Notorious Outreach

Rob, Zach, & Sam Bros for Life

got insurance?

Brosurance

Keg stands are crazy. Not having health insurance is crazier. Don't tap into your beer money to cover those medical bills. We got it covered.

Now you can too.

thanks obamacare!

U

#GotInsurance doyougotinsurance.com

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WITH JON STEWART

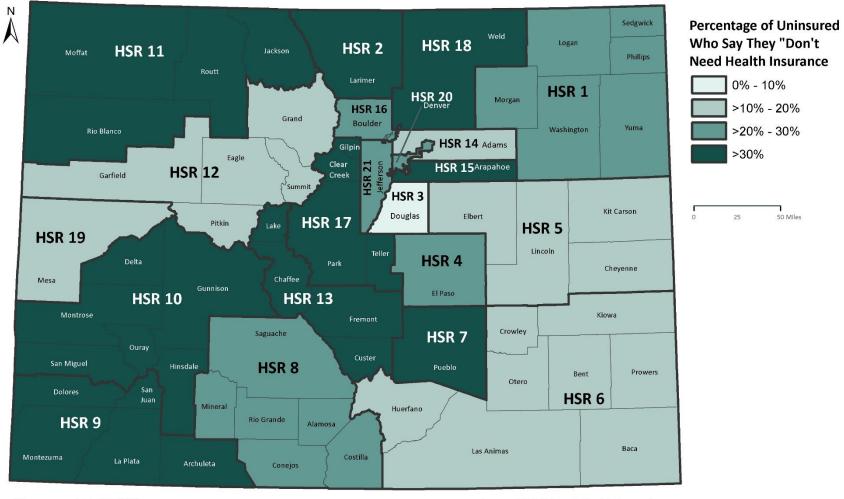
CONSUMER

got insurance?

Brosurance Keg stande are crazy

Don't Need Health Insurance

Percentage of Uninsured Coloradans Who Say They Don't Need Health Insurance, 2013

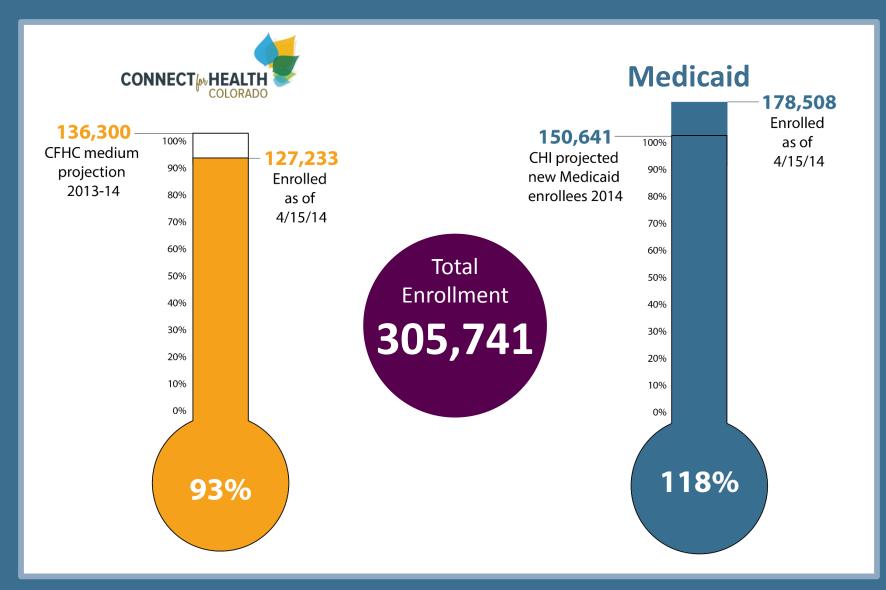


Map prepared July 15, 2014 by the Colorado Health Institute

Source: 2013 Colorado Health Access Survey

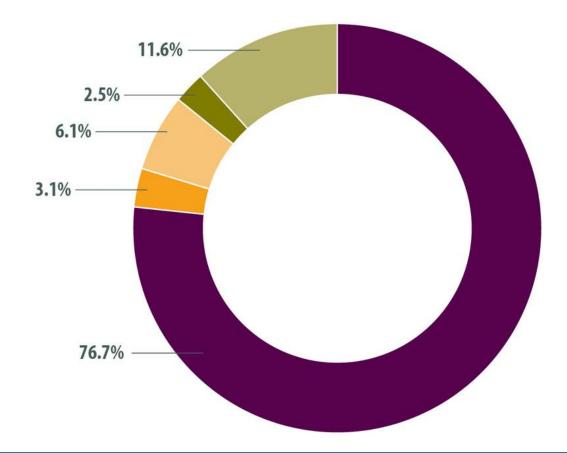
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Who is Now Getting Insurance?



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Health Insurance Changes in the 12 Months Before the Survey, 2013



Insured all of prior 12 months (same coverage)

Currently insured, switched insurance at some point in the prior 12 months

- Currently insured, uninsured at some point in the prior 12 months
- Currently uninsured, insured at some point in the prior 12 months

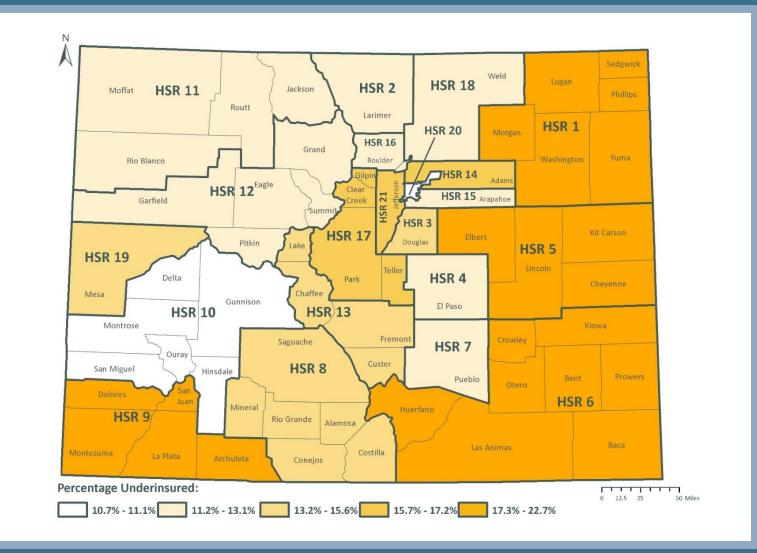
Uninsured all of prior 12 months

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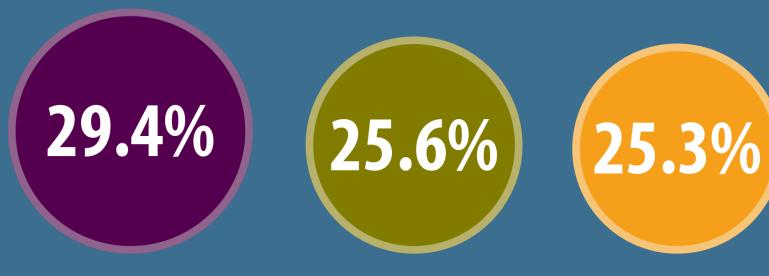
Affordability of Health Care and Coverage

Underinsurance



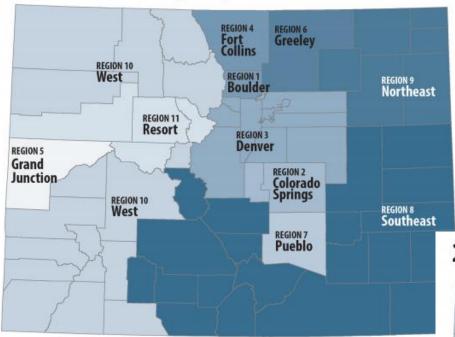
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Problems Paying Medical Bills

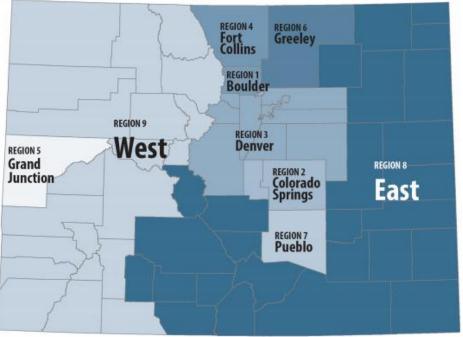


HSR 5 Kit Carson, Lincoln, Elbert, Cheyenne counties **HSR 11** Moffat, Routt, Jackson, Rio Blanco counties **HSR 6** Bent, Baca, Las Animas, Huerfano, Otero, Crowley, Kiowa, Prowers counties

2014: Old 11-Region System



2015: New Nine-Region Plan



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2015 Rates Second Lowest Cost Silver Plan (Marketplace)

> Eastern Plains \$270 Western Slope \$358

State Average \$277



Containing Health Care Costs

SB 14-187: Cost Containment Commission

 12-member group will conduct in-depth analysis of Colorado's health care cost drivers

 Will recommend ways to contain costs while improving access and quality



Use and Access to Health Care

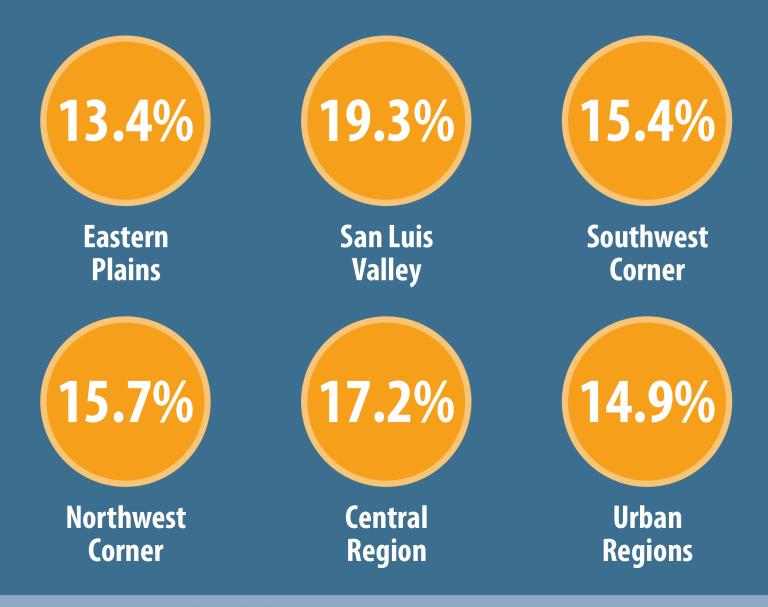
Remember...

 An insurance card doesn't guarantee access to care.



 Lacking an insurance card doesn't necessarily mean lacking access to care.

Didn't Get Needed Health Care



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Didn't Seek Needed Mental Health Care Because...

Did not feel comfortable talking with a health professional about your personal problems

Northwest Corner	56.2%
San Luis Valley	57.1%
Southwest Corner	29.5%
Eastern Plains	25.9%
Central Region	11.0%
Urban Regions	31.2%

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Didn't Seek Needed Mental Health Care Because...

Concerned about what would happen if someone found out you have a problem

Northwest Corner	28.4%
San Luis Valley	16.4%
Southwest Corner	24.8%
Eastern Plains	22.5%
Central Region	12.7%
Urban Regions	19.6%

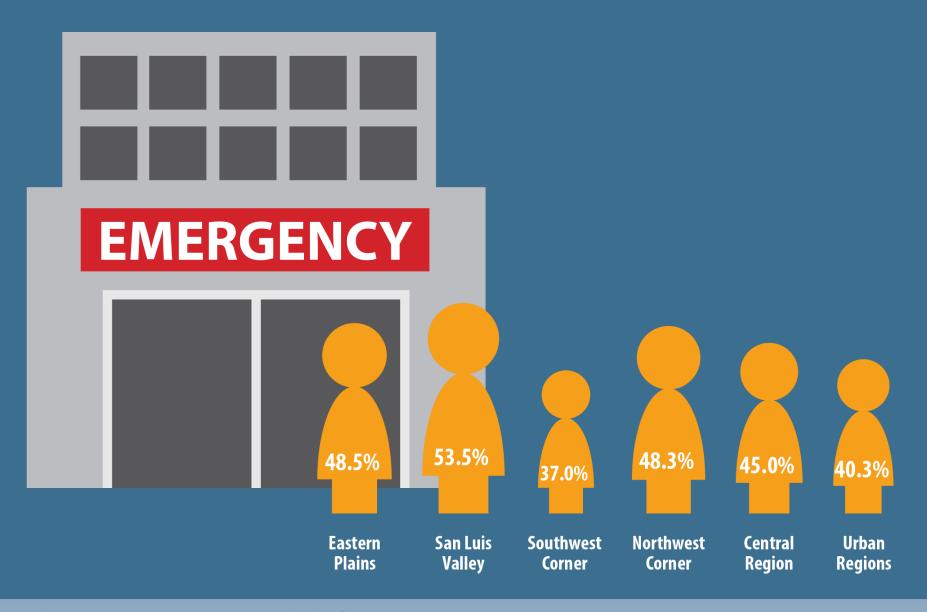
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Didn't Seek Needed Mental Health Care Because...

Had a hard time getting an appointment				
Northwest Corner	19.5%			
San Luis Valley	41.3%			
Southwest Corner	25.6%			
Eastern Plains	39.5%			
Central Region	43.7%			
Urban Regions	30.0%			

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Percent of ED Users Who Went for a Non-Emergency



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Respondents who went to the ED for a non-emergency were asked why...

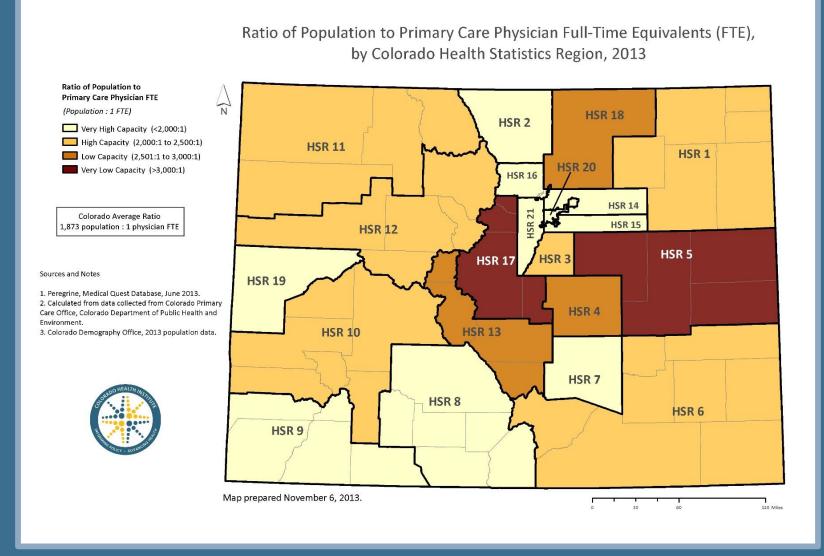
	Eastern Plains	San Luis Valley	Southwest Corner	Northwest Corner	Central Region	Urban Regions
Couldn't get an appointment when needed	34.8 %	75.0%	47.0 %	30.3%	55.2%	56.3%
It was more convenient	43.0%	76.7%	49.3 %	53.0%	17.9%	58.2%

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Tackling Workforce Capacity in Rural Colorado

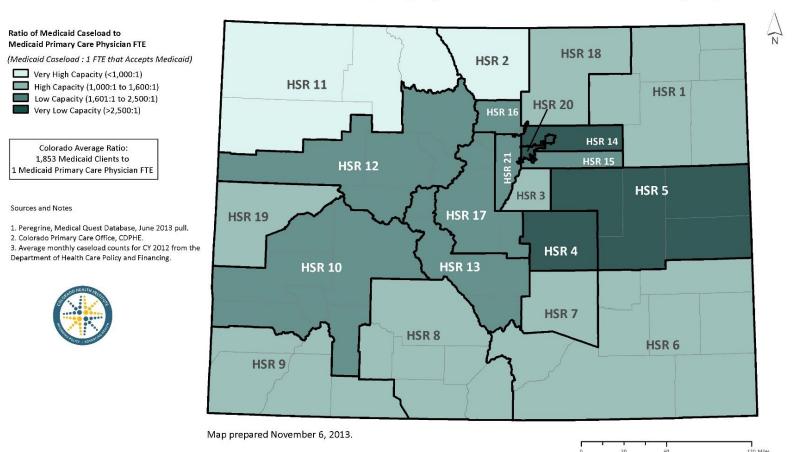
Regional View: General Population



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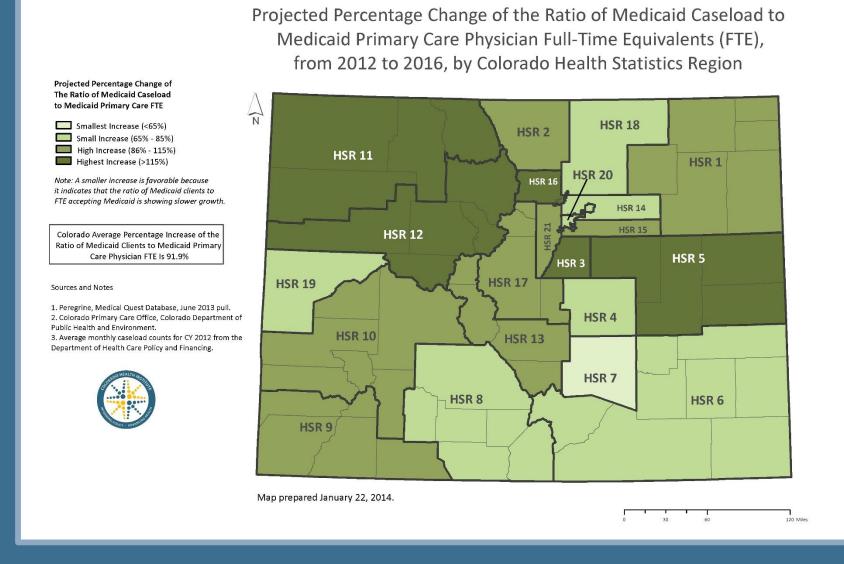
Regional View: Medicaid Enrollees

Ratio of Medicaid Caseload to Medicaid Primary Care Physician Full-Time Equivalents (FTE), by Colorado Health Statistics Region, 2012



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Post-Medicaid Expansion

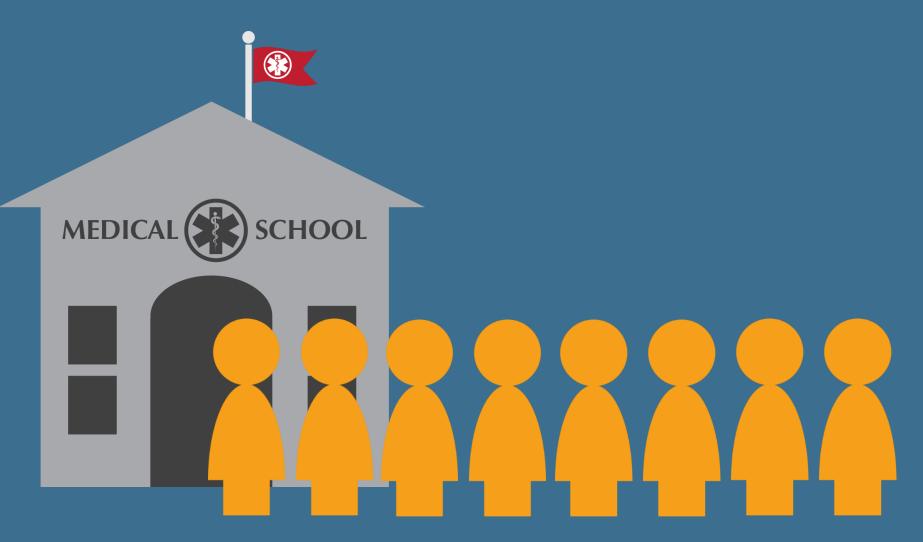


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Options for Extending Capacity: #1



Options for Extending Capacity: #2



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Options for Extending Capacity: #3



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Three Takeaways

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3. Innovative solutions to improving workforce capacity in rural Colorado will be essential in coming years.



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