



# Veteran Suicide

## A Growing Problem in Colorado

JULY 2019





Several veterans make their way to a monthly community event in Brush that raises awareness about veteran suicides.

BRIAN CLARK/CHI

***Suicide is a major public health problem, especially in Colorado, which has the 10th highest suicide rate in the country. Veterans are disproportionately affected by suicide,<sup>1</sup> especially those living in rural communities. In fact, a recent study showed that rural veterans have a 20 percent increased risk of suicide compared with veterans in urban areas.<sup>2</sup>***

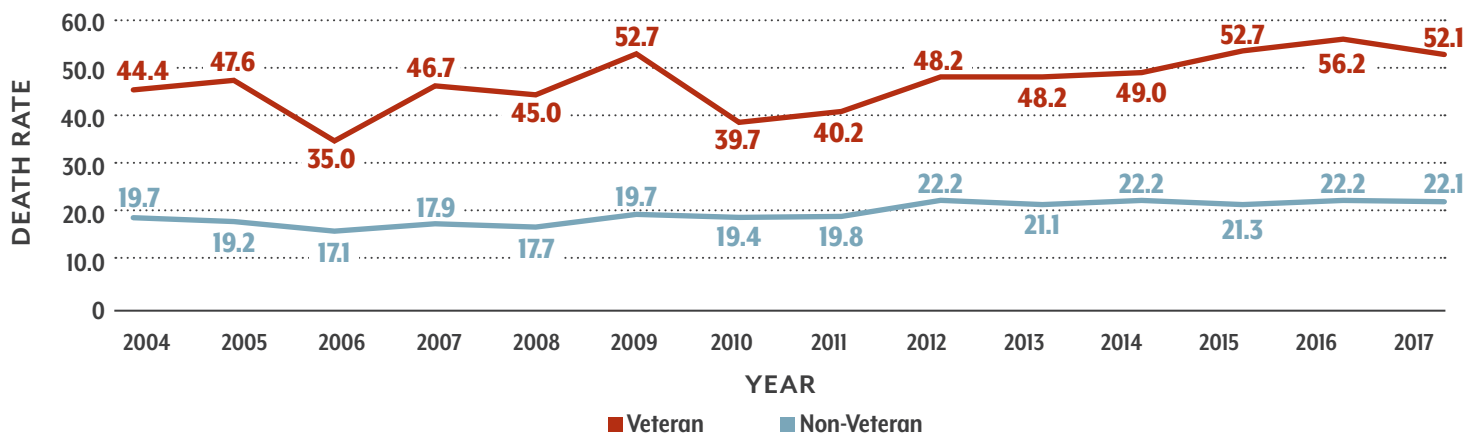
Of the nearly 13,000 Coloradans who died by suicide between 2004 and 2017, nearly 2,600 were veterans.<sup>3</sup> That's nearly 200 veterans dying by suicide every year since 2004 in Colorado. Every number is a human life — someone's loved one, dad, grandfather, mom, son, or sister.

Veterans and active-duty service members account for 20 percent of all suicides in Colorado, despite veterans only making up 9 percent of the state population.<sup>4</sup> The suicide rate among veterans and active-duty service members in Colorado was more than two times higher than nonveteran adults in 2017,

at 52.1 deaths per 100,000 compared with 22.1 per 100,000.<sup>5</sup>

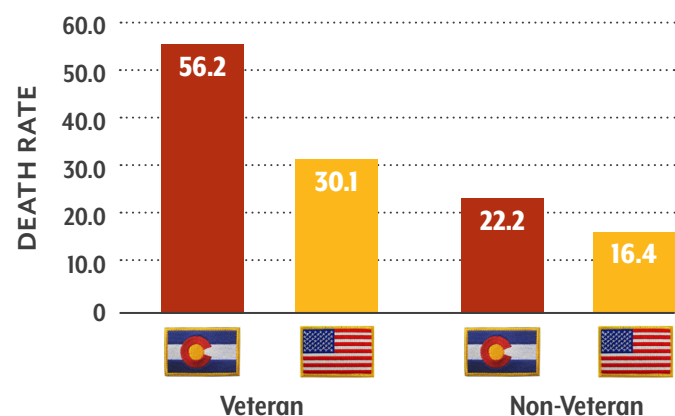
And it's a growing tragedy. The rate of veterans dying by suicide per 100,000 has jumped since 2004, from 44.4 per 100,000 to 52.1 per 100,000 in 2017.

**20%** of all suicides  
in Colorado  
are veterans or active-duty service members

**Figure 1: Rate of Deaths by Suicide Among Veterans and Nonveterans in Colorado per 100,000, 2004-2017.<sup>A</sup>**

### Colorado Veterans Die by Suicide Higher than National Rate

Colorado veterans are substantially more likely to die from suicide than other veterans across the country. The national rate in 2016 was 30.1 per 100,000, while the rate for Colorado that year is nearly double — 52.1 per 100,000.

**Figure 2. Veteran and Nonveteran Suicide per 100,000, United States, 2016.<sup>B</sup>**

## Stigma, Not Availability, Blocks Mental Health Care for Veterans

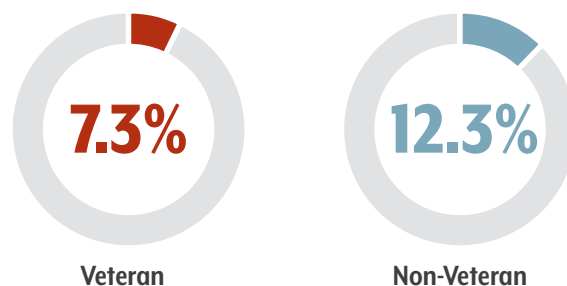
To reduce veteran suicide, especially in rural Colorado, it is important to understand and address social, economic, and cultural factors unique to their communities. Veterans have different life experiences than people who have never served in the military, and data show they often are reluctant to seek mental health care.

The 2013 Colorado Health Access Survey (CHAS) — the most extensive survey in Colorado of health care coverage, access and utilization — offers some insight into mental health status and barriers to accessing mental health care for veterans.<sup>6</sup>

### Few Veterans Report Poor Mental Health in Colorado

Only 7.3 percent of veterans in Colorado report poor mental health, which the survey defines as experiencing eight or more days of poor mental health in the past month, compared with 12.3 percent of nonveterans in 2013.

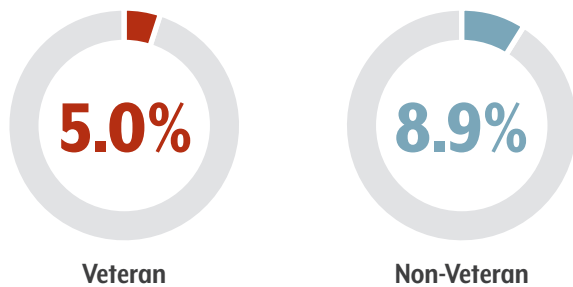
These percentages may seem low, and they might reflect the difficulty of talking frankly about mental health. For some, it is an uncomfortable subject. People's attitudes and beliefs about mental illness can lead them to deny symptoms, delay treatment, and suffer hardships.<sup>7</sup> A national survey conducted by the U.S. Centers for Disease Control and Prevention (CDC) found that many people feel ashamed of their challenges or worry that others will not be sympathetic to their conditions.<sup>8</sup>

**Figure 3. Percentage Reporting Poor Mental Health, Colorado, 2013.<sup>9</sup>**

## Few Veterans Report Not Being Able to Access to Mental Health Care

Only 5 percent of veterans reported not being able to get mental health care they needed in the past year, significantly lower than the 9 percent of nonveterans. The true rate for both groups is likely larger. The CHAS data do not include people who didn't want or admit to needing services.

**Figure 4. Percentage Needing Mental Health Care or Counseling Services but Not Getting It, Colorado, 2013.**



## Stigma is a Barrier to Veterans Accessing Mental Health Care

There are many reasons that someone might not get the care they need. The biggest difference between veterans and nonveterans is stigma.

The CHAS asked about two stigma-related reasons for not accessing mental health care — “You were

concerned about what would happen if someone found out you had a problem,” and “You did not feel comfortable talking with a health professional about your personal problems.”

Nearly seven of 10 (69.3 percent) veterans in Colorado who said they did not get needed mental health care reported stigma-related reasons as a barrier. That's nearly double the percentage of nonveterans (36.5 percent).

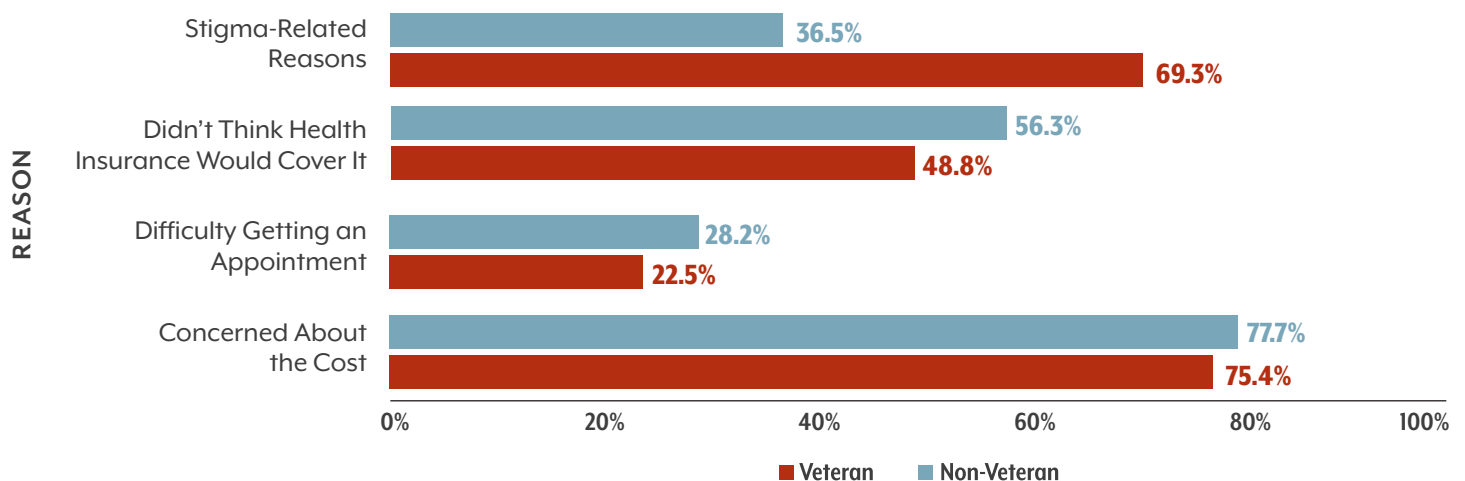
Veterans report other barriers to mental health care services — such as cost, believing insurance would not cover care, and difficulty getting an appointment — at similar percentages as nonveterans, suggesting these barriers to access are not unique to veterans. The biggest difference between veterans and nonveterans is the stigma they perceive when seeking care.

## A Solution: A Suicide Prevention Pilot Program

While the rate of veteran suicide remains high in Colorado, the good news is suicide is preventable.

Many resources, programs, and organizations are addressing the problem. In fact, the U.S. Department of Veterans Affairs (VA) identified veteran suicide prevention as its top priority and has developed a National Strategy for Preventing Veteran Suicide, which emphasizes the need for more community-level initiatives and strategies.

**Figure 5. Reasons Coloradans Who Needed Care Give for Not Receiving Mental Health Care, 2013**





Together With Veterans (TWV) is one such community-focused example in Colorado. It provides tailored suicide prevention training and equips rural communities with strategies to reduce stigma and promote help-seeking, with the ultimate goal of preventing suicide. Rural veterans are at higher risk of suicide than urban veterans, and are less likely to use mental health care than urban veterans.<sup>10</sup>

The Together With Veterans model enlists rural veterans and their local partners, such as behavioral health providers, clinicians, and local leaders, to reduce suicide.

TWV uses five suicide prevention strategies to support local efforts (see box below).

These strategies are implemented using a five-phase process to guide communities in crafting a locally tailored plan. The process takes approximately a year and is continuously refined by the Together With Veterans team.

This model has been implemented in several rural veteran communities across the United States, including Colorado's San Luis Valley.

## Together With Veterans Suicide Prevention Model

### Five Strategies

**Reduce Stigma and Promote Help Seeking**

**Promote Lethal Means Safety**

**Improve Access to Quality Care**

**Provide Suicide Prevention Training**

**Enhance Primary Care Suicide Prevention**

### Five Phases

#### Build Your Team

Inform veterans and community members about veteran suicide and establish a Together With Veterans team and steering committee to shepherd this work.

#### Learn About Your Community

Learn the community's strengths and needs for suicide prevention through a Community Readiness Assessment and a Strengths Weaknesses Opportunities Threats (SWOT) analysis.

#### Teach Your Team

- **Individual Suicide Prevention:** Teach people what to do when speaking with someone who may be at risk of suicide.
- **Community-Based Suicide Prevention Strategies:** Increase community awareness of veteran suicide and improve community response to the needs of local veterans.

#### Plan for Action

Develop an action plan for each community-based suicide prevention strategy based on what is learned in step two about the community and its suicide prevention needs as well as any local, state, and national resources that can assist in implementing an effective plan.

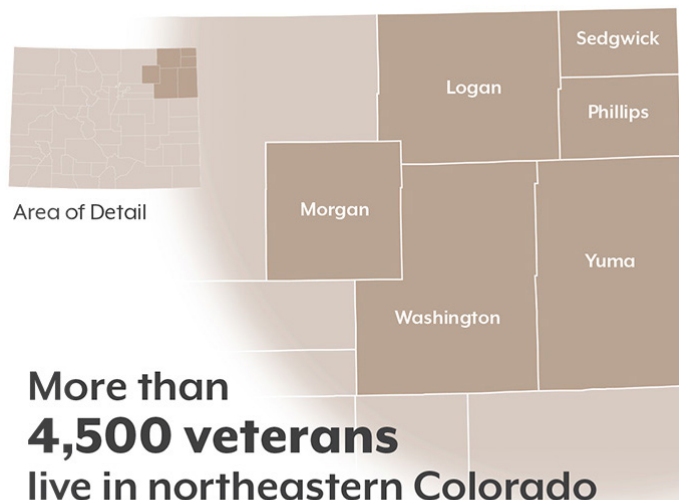
#### Follow Your Plan and Measure Results

Carry out the action plan, measure and track change for the five suicide prevention strategies.

In Alamosa, Conejos, Costilla, Mineral, Rio Grande, and Saguache counties, an organization called the Veterans Coalition of the San Luis Valley partnered with the Together With Veterans team starting in 2015 to implement the TWV model. The TWV team identified the San Luis Valley as an area with high suicide rates, so they worked with the Veterans Coalition to put together a locally tailored suicide prevention plan. The San Luis Valley plan includes a number of initiatives, including a veteran-to-farmer-program to ease the transition to civilian life, purpose-driven events to build a stronger community of veterans, and relationship-building efforts to connect behavioral health and primary care. Although the Veterans Coalition had been meeting for years, the TWV process gave the group a new level of credibility with veterans and other partners in the area and helped to develop a comprehensive action plan to focus their efforts.<sup>11</sup>

## The Veteran Health Connector

The success of the Together With Veterans work in the San Luis Valley attracted the attention of the Colorado State Innovation Model (SIM). Colorado SIM is a federally funded initiative focused on expanding access to integrated behavioral and physical health care, which included support for Regional Health Connectors (RHCs) and local suicide prevention efforts across the state. RHCs are a new workforce to improve the coordination of local services to advance health in communities in Colorado. In the San Luis Valley, the local RHC helped link the Veterans Coalition to health care resources and transportation services in the region, much needed by veterans in that area. Thanks to this connection, the Veterans Coalition is now developing a transition program to hire veterans as drivers for a new transportation service in the area.



Leveraging the strengths of both the RHC and TWV models, SIM partnered with the VA to replicate this work in northeast Colorado by creating the Veteran Health Connector (VHC) position, a full-time role to coordinate local efforts to prevent veteran suicide using the Together With Veterans model. The initial intent of the work was to connect veterans with existing community resources to help ensure their health and wellness, and specifically address suicide risk. The position is hosted by the Centennial Area Health Education Center (CAHEC) in Greeley, Colorado, and the VHC's work spans northeast Colorado. This region includes Logan, Morgan, Sedgwick, Phillips, Washington, and Yuma counties and is home to over 4,500 veterans.<sup>12</sup> From 2004 to 2017, nearly 30 veterans in this region died by suicide, underscoring the need for preventative action.<sup>13</sup>

The Veteran Health Connector, Stacy Syphers, a veteran from Morgan County, has been forming a community coalition focused on suicide prevention for veterans in northeast Colorado.

***“(Stacy Syphers’) position as a locally employed VHC has been instrumental in creating community interest in TWV through utilizing existing relationships and building connections with new key partners. People have been very responsive to her meeting invitations and requests for them to participate in TWV activities. She has engendered the trust and respect of community partners. Her experience in the community, the time she has had available to the work and her connections enabled her to identify a wide variety of veterans and agency representatives who could support effective implementation of the TWV process. This full-time VHC allowed us to initiate community assessments in preparation for implementing a veteran suicide prevention plan.”***

Regina Brimmer, Together With Veterans, Director of Veterans Initiatives, Western Interstate Commission for Higher Education Behavioral Health Program



Veteran Health Connector Stacy Syphers, left, talks to U.S. Army veteran Don Brainard. Syphers works to identify challenges, resources, and opportunities to help prevent suicides in a six-county region of northeast Colorado that is home to more than 4,500 veterans.

## VETERAN HEALTH CONNECTOR PROFILE: **STACY SYPHERS**

# Answering the Call of Duty

## Air Force Vet Uses Experience to Help Others in Northeast Colorado

*On the twenty-second day of each month, about 20 people gather near the town center of Brush, about 90 miles northeast of Denver. They are veterans, business leaders, and other community members, and they hold signs that explain why they are there: “Did you know? 22 Veterans Every Day Commit Suicide.” “22 is too many.” “Veterans Crisis Line: 1-800-273-8255.”*



Syphers served in the U.S. Air Force.

Sometimes, people drive by. Other times, they stop to talk about their own experiences or the experiences of friends or family members. Once, someone stopped to write down the hotline number.

In Colorado alone, nearly 200 veterans die by suicide each year. Stacy Syphers, a veteran who lives in the Brush area with her family, has been working to change that as a Veteran Health Connector, or VHC, hosted by the Centennial Area Health Education Center in Greeley. Between December 2018 and

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June 2019, she led an effort to identify challenges, resources, and opportunities to help prevent suicides in a six-county region of northeast Colorado that is home to more than 4,500 veterans.

Syphers, who grew up in rural Indiana, served in the U.S. Air Force between 1987 and 1994. Her service took her from Texas to Colorado to Germany. After she was discharged, she spent time in her hometown before moving to Aurora, where she started a nonprofit focused on children with cancer, and then to Brush, where she worked at the city's Chamber of Commerce.

But when she heard about the opportunity to work on preventing veteran suicides, she knew she had to get involved.

"The work is so much needed," she said. "People don't want to die and hurt everyone around them. They just want to stop the pain."

Veterans in rural areas face complex challenges, Syphers said. It can be difficult to transition back to civilian life for many reasons. Jobs that match your skill set may not be available. Your military experience can make you feel distant from family and friends. You may be struggling with chronic pain or trauma from your time in the service.

But many veterans don't seek help. Some may not think they're eligible for veteran-focused services because they never saw combat. Others may avoid the medical services that are available, lacking confidence that they will help. There's a fear of the stigma that might come with admitting that you're struggling. Some veterans fear their guns will be taken away if they seek mental health care.

In many rural areas, services are far away or harder to access. The veteran's hospital in Aurora is close to two hours away for some residents of northeast Colorado, and some veterans think it is slow and ineffective.

Syphers said that as a veteran, she understands these dynamics. She has also had her own complex experiences: Finding a job after she left the service was difficult, as was connecting with friends. Syphers

***"You have to be real ... I'm not walking in with a clipboard, a pen, and a tape recorder. I have nothing, maybe my business card, and I introduce myself as a veteran. And once I do that, everything is different."***

Veteran Health Connector Stacy Syphers



Syphers reacts to a passing motorist along Main Street in Brush. Veterans come to the northeast Colorado town on the 22nd of each month to highlight the fact that 22 veterans die by suicide every day.

was sexually assaulted during her time in the service, and she has been diagnosed with complex post-traumatic stress disorder tied to that trauma. It took years after she left the military before she felt comfortable seeking help. Some of that time she spent self-medicating with alcohol.

"I went through so much pain," she said.

But she also has firsthand knowledge that things can get better with support. She eventually sought treatment and support through the veteran's hospital

and elsewhere, and the coping strategies she learned have helped her work through challenging situations. She's been sober for more than 15 years. That's a story she can share with her fellow veterans.

As a VHC, Syphers met with local groups and leaders to help educate them about veteran suicides and find ways for them to help. She worked with hospitals and medical providers to let them know that veterans in crisis can get services at the veterans' hospital. She helped community members identify challenges and resources in northeastern Colorado.





Syphers hugs two fellow veterans following the recent suicide awareness event in Brush. Syphers uses her own military experiences to work with veterans in northeast Colorado who may be struggling. "If we can get to those veterans while they're in a crisis ... lives will be saved."

And she connected directly with veterans, in formal meetings and at local VFWs and other community hubs, to help start the conversation about suicide and spread the word about resources that are available.

She said her experiences as a veteran helped build trust.

"You have to be real ... I'm not walking in with a clipboard, a pen, and a tape recorder," she said. "I have nothing, maybe my business card, and I introduce myself as a veteran. And once I do that, everything is different."

Funding for the VHC program ended at the end of June 2019. Syphers hopes there will be other opportunities for her, or someone else who is committed to the mission, to continue the work.

Syphers hopes more doctors' offices and community health organizations will reach out directly to

veterans and let them know about services like telehealth that can make care more accessible. She hopes that more doctors and medical practitioners will learn about the physical and mental health challenges veterans face so they know when and how to intervene when someone is suicidal. She hopes more people in the community, veterans and nonveterans alike, will learn about the signs of suicidality and how to step in. And she hopes that awareness-raising events like 22-a-Day will become regular occurrences in this area, which is home to so many veterans.

"If we can get to these veterans while they're in a crisis, get their guns to a safe place without them thinking you're trying to take their guns away," she said, "lives will be saved."

*Story by Jackie Zubrzycki/CHI  
Photos by Brian Clark/CHI*



## Two Phases Down, Three to Go

From January through June 2019, Syphers guided the first two of the five phases of the TWV process in the Morgan County community of Brush. This work has been in coordination with the Together With Veterans Team at the VA Rocky Mountain Mental Illness Research, Education and Clinical Center (MIRECC), Western Interstate Commission for Higher Education Behavioral Health Program (WICHE BHP), the VA Center of Innovation (COIN), Centennial Area Health Education Center (CAHEC), and the Colorado Health Institute (CHI).

In the first phase, Syphers helped build a team of local veterans, community leaders, and providers to drive the Together With Veterans work forward. She assembled the Steering Committee, responsible for shepherding the program, and working with the Together With Veterans staff at the MIRECC and WICHE BHP to identify needs for their community in veteran suicide prevention.

To better understand the community's needs in Brush, the team moved to the second phase, which included a Community Readiness Assessment and a SWOT analysis. The Community Readiness Assessment involved a focus group of community members that helped determine local awareness, attitudes, and commitment to addressing veteran suicide prevention. Syphers identified members of the community to participate in the focus group and conducted the Community Readiness Assessment with assistance from the team at MIRECC.

Soon after, Syphers organized a SWOT analysis, with help from WICHE, to guide the TWV Steering Committee to identify strengths and opportunities that are helpful in addressing veteran suicide, and weaknesses and threats that create barriers to implementing a community-based suicide prevention action plan.

## Next Steps for TWV and Veteran Suicide Prevention on the Eastern Plains

Phase Three of the five-phase process is set to begin this summer. Members of the Brush TWV team will



learn suicide prevention strategies, which will lead into a comprehensive action plan tailored to, for, and by veterans on the Eastern Plains.

While short-term funding for the VHC and TWV process catalyzed this work in Brush, the goal of the TWV process is to create a locally tailored suicide prevention plan, which will likely require long-term funding. Over the next year, the Steering Committee will need to factor in long-term sustainability when selecting strategies to include in the suicide prevention action plan.

## The Mission Continues

Programs like the Veteran Health Connector and prevention models like Together With Veterans are empowering communities with veteran-driven suicide prevention strategies that bring all players into the fold with the goal of saving lives. These programs help build community awareness and offer tangible opportunities for families, friends, and neighbors to support one another. Community awareness and supportive actions can help to address stigma — veterans' biggest barrier to receiving mental health care when they need it. While changes in attitudes and culture happen slowly — over years, if not decades — community-led initiatives are leading the way toward a brighter future for all veterans.



## Endnotes

- <sup>1</sup> United States Department of Veterans Affairs, 2018. [https://www.mentalhealth.va.gov/mentalhealth/suicide\\_prevention/data.asp](https://www.mentalhealth.va.gov/mentalhealth/suicide_prevention/data.asp)
- <sup>2</sup> McCarthy, J. F., Blow, F. C., Ignacio, R. V., Ilgen, M. A., Austin, K. L., & Valenstein, M. (2012). Suicide among patients in the veterans affairs health system: rural–urban differences in rates, risks, and methods. *American journal of public health*, 102(S1), S111–S117.
- <sup>3</sup> Colorado Department of Public Health and Environment, Vital Statistics.
- <sup>4</sup> American Community Survey, 2017.
- <sup>5</sup> Colorado Department of Public Health and Environment, Vital Statistics, 2017.
- <sup>6</sup> The 2013 Colorado Health Access Survey was the last version of the biennial survey to ask about veteran status.
- <sup>7</sup> Centers for Disease Control and Prevention, Substance Abuse and Mental Health Services Administration, National Association of County Behavioral Health & Developmental Disability Directors, National Institute of Mental Health, The Carter Center Mental Health Program. *Attitudes Toward Mental Illness: Results from the Behavioral Risk Factor Surveillance System*. Atlanta (GA); Centers for Disease Control and Prevention; 2012.
- <sup>8</sup> Centers for Disease Control and Prevention. (2018). Behavioral Risk Factor Surveillance System. Available at: [https://www.cdc.gov/brfss/?DocLinkDir=Asc&LetterGridDir=Asc&s\\_sec\\_type=1&indicator\\_id=&indicator\\_class=23&indicator\\_risk=](https://www.cdc.gov/brfss/?DocLinkDir=Asc&LetterGridDir=Asc&s_sec_type=1&indicator_id=&indicator_class=23&indicator_risk=)
- <sup>9</sup> Colorado Health Institute. (2013). “2013 Colorado Health Access Survey.” <https://www.coloradohealthinstitute.org/research/colorado-health-access-survey-2013>.
- <sup>10</sup> Weeks, W. B., Bott, D. M., Lamkin, R. P., & Wright, S. M. (2005). Veterans Health Administration and Medicare outpatient health care utilization by older rural and urban New England veterans. *The Journal of Rural Health*, 21(2), 167–171.
- <sup>11</sup> Colorado Health Institute email exchange with Richard Nagley, President of San Luis Valley Veterans Coalition.
- <sup>12</sup> American Community Survey, 2017
- <sup>13</sup> Colorado Department of Public Health and Environment, Vital Statistics, 2017.
- <sup>A</sup> Figure 1 Data Source: Colorado Department of Public Health and Environment, Vital Statistics. *Note: Veteran status includes individuals whose death certificates notes “ever serving in the United States Armed Forces,” which includes active and nonactive members. The nonveteran category includes adults 18+. Rates calculated are unadjusted for age and sex.*
- <sup>B</sup> Figure 2 Data Sources: Colorado Department of Public Health and Environment, Vital Statistics. United States Census Bureau, American Community Survey. *Note: Veteran status for the Colorado rate includes individuals whose death certificates notes “ever serving in the United States Armed Forces,” which includes active and nonactive members. The nonveteran category includes adults 18+. Rates calculated are unadjusted for age and sex.*

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**SIM**

State Innovation Model

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