Health Begins at Home

The Importance of Prevention and Population Health

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#HIHC14
• Improving population health happens largely outside of health care.

• Balancing personal responsibility with public interest is difficult but necessary for success.

• Healthy communities bring value to Colorado.
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"The public health system reduces health care costs by preventing disease and injury, promoting healthy behavior, and reducing the incidents of chronic diseases and conditions. Thus, the public health system is a critical part of any health care reform."

- American Hospital Association
- Centers for Disease Control and Prevention
- Colorado General Assembly
- Colorado Public Health Association
Individual Responsibility  Government Regulation
The Value Proposition of Prevention
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• Healthy communities bring value to Colorado.