

# An Uneven Burden

Food Insecurity in Colorado

**JUNE 2020** 

Although a healthy diet is a critical component of a healthy life, many Coloradans struggle to afford food, according to new data from the Colorado Health Access Survey (CHAS).

In 2019, one in 10 Coloradans (9.6%) experienced food insecurity, defined as eating less than they felt they should in the past year because there was not enough money for food.

Putting food on the table was not the only challenge for Coloradans who struggled with food insecurity. They were also more likely to report unstable housing and difficulties paying their medical bills. And they were more likely to be in poor health than those who could always afford enough food.

Some Coloradans were more likely to experience food insecurity than others. A quarter of young adults in rural areas (25.4%) and a fifth of black Coloradans (22.2%) experienced food insecurity in 2019. People with lower incomes, Hispanic/Latinx Coloradans, and women were also disproportionately affected.

By promoting equitable access to affordable, nutritious food, policymakers and community leaders have the power not only to fight hunger but to advance health equity in Colorado.



# **Key Takeaways:**

- Food insecurity is a problem in Colorado. In 2019, one in 10 Coloradans did not have enough money to afford the food they needed.
- While Coloradans across the state experienced food insecurity, people with lower incomes, rural residents, young adults, black/African American and Hispanic/Latinx people, and women were disproportionately affected by food insecurity.
- Food access is complex, and context matters:
   The extent of disparities in rates of food insecurity differed between rural and urban Colorado.

# **About the CHAS**

The Colorado Health Access Survey (CHAS) is the premier source of information about health insurance coverage, access to health care, and use of health care services in Colorado. The biennial survey of more than 10,000 households has been conducted since 2009. The 2019 CHAS was conducted between February 26 and July 14, 2019. Survey data are weighted to reflect the demographics and distribution of the state's population. The survey was conducted in English and Spanish.

The 2019 CHAS was administered mostly online — a change from the telephone surveys of previous years. A small random sample of respondents was surveyed by phone, to confirm data from the online survey could be compared to phone-based data from previous years. In 2019, new questions were added to the survey, including questions on social factors such as housing and food security.



# Food Insecurity and Health

Food insecurity is associated with lower nutrient intakes and worse health outcomes. Coloradans who experienced food insecurity were 3.2 times more likely to report fair or poor general health, 3.0 times more likely to report fair or poor oral health, and 3.9 times more likely to report poor mental health, compared with their food-secure peers.

This is consistent with other research that has found

## Food Insecurity and COVID-19

Findings from the 2019 CHAS indicate that food insecurity was a problem in Colorado long before the state's first confirmed case of COVID-19 in February 2020. Since then, the pandemic has precipitated widespread job loss, magnified existing inequalities, and propelled a rise in food insecurity nationwide. As Colorado's leaders work to support those most impacted by the pandemic, data from the 2019 CHAS provide insights into where the burden of food insecurity is felt most acutely.

associations between food insecurity and adverse health outcomes across the life course, including birth defects, asthma, poor oral health, depression, diabetes, hypertension, and reduced ability to live independently as an older adult.<sup>2</sup>

Food insecurity is even more closely tied to health outcomes than poverty. In 2019, 37.5% of Coloradans who experienced food insecurity in the past year reported poor or fair general health, compared with 26.7% of those with incomes below the Federal Poverty Level (FPL).

# **Disparities Across Colorado**

Across the state, some populations were disproportionately affected by food insecurity in 2019—and in many cases, disparities manifested themselves differently in urban and rural Colorado.

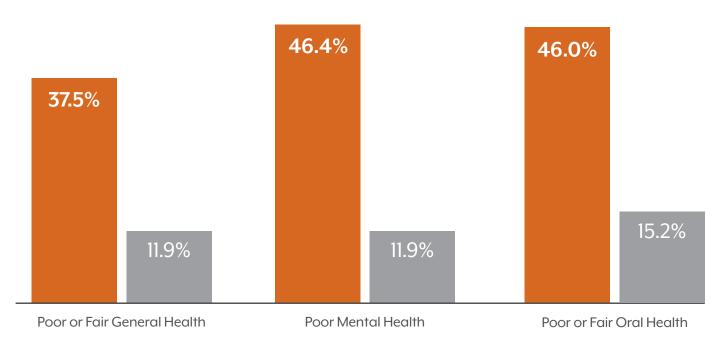
#### Lower Incomes, Greater Burdens

The connection between income and food insecurity is clear: The more a person earns, the easier it is to buy food. Coloradans earning at or below 200% of the FPL  $-\$51,\!500$  for a family of four in 2019 — were most likely to experience food insecurity: Nearly one in five (18.9%) reported experiencing food insecurity in 2019.

Figure 1. Coloradans Experiencing Food Insecurity Report Worse Health

Percentage of respondents who reported poor or fair health status by experiences of food insecurity, 2019

Experienced Food Insecurity in the Past Year Did Not Experience Food Insecurity in the Past Year



Note: Respondents who reported experiencing eight or more days of poor mental health in the past month were considered to have poor mental health. Source: 2019 Colorado Health Access Survey

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#### Challenges and Complexity in Rural Colorado

Food is central to the economy in rural Colorado, where agriculture is a leading employer in many counties. Despite this, people in rural Colorado were more likely to struggle with food access: 12.0% of Coloradans in rural areas reported experiencing food insecurity, compared with 9.3% of Coloradans in urban areas.

This disparity mirrors the economic conditions of rural and urban Colorado. In 2018, 12.3% of rural Coloradans lived at or below the FPL (then \$25,100 for a family of four), compared with 9.3% of urban Coloradans.<sup>4</sup> Research also indicates that rural communities face unique challenges to accessing healthy foods, including fewer healthy food retailers and longer distances to stores.<sup>5</sup>

However, within rural Colorado, rates of food insecurity varied widely. In Southeast Colorado's Health Statistics Region (HSR) 6, 18.1% of residents experienced food insecurity last year — four times the rate of HSR 5, just to the north, where 4.7% of residents experienced food insecurity.

## **Defining Rural & Urban**

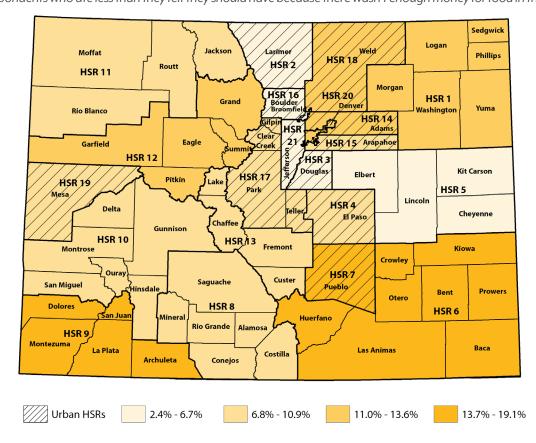
The CHAS analyzes regional data using the 21 Health Statistics Regions (HSRs) developed by the Colorado Department of Public Health and Environment (CDPHE).6

This analysis designated an HSR as urban or rural using definitions provided by the Office of Management and Budget (OMB) and used by the Colorado Rural Health Center. If a county is located in a metropolitan area or contains a municipality with 50,000 or more residents, it was considered urban. All other counties were considered rural.<sup>7</sup>

All HSRs spanning exclusively urban counties were designated as urban HSRs. Only one HSR includes both urban- and rural-designated counties: HSR 5, on the Eastern Plains, spans one urban county and three rural counties and was considered rural for the purposes of this analysis.

#### Map 1. Rates of Food Insecurity Varied Widely Across the State

Percentage of respondents who at e less than they felt they should have because there wasn't enough money for food in the past year, 2019

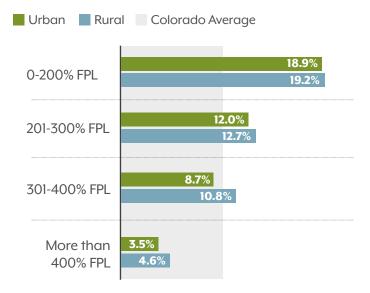


Source: 2019 Colorado Health Access Survey



Figure 2. Coloradans With Lower Incomes Experienced Higher Rates of Food Insecurity

Percentage of respondents who ate less than they felt they should have because there wasn't enough money for food in the past year, 2019



Source: 2019 Colorado Health Access Survey

While food insecurity was more common in rural Colorado, it was a serious challenge in urban areas, too. Notably, Pueblo County reported the highest rate of food insecurity in the state, with nearly one in five Pueblo residents experiencing food insecurity in 2019 (19.1%).

#### **Hunger Among Young People**

Adults 19 to 29 years old were most likely to experience food insecurity in Colorado. Statewide, 16.3% of 19- to 29-year-olds experienced food insecurity, compared with 9.6% of the overall population.

Young adults in rural areas were especially at risk: In rural Colorado, one in four people ages 19 to 29 (25.4%) experienced food insecurity -1.7 times the rate of their urban counterparts and 2.6 times the state average of 9.6%.

# Communities of Color and the Deep Roots of Inequality

Non-Hispanic black and Hispanic/Latinx Coloradans were significantly more likely to experience food insecurity than non-Hispanic white Coloradans, with 22.2% of black Coloradans and 14.0% of Hispanic/Latinx Coloradans reporting food insecurity, compared with 7.7% of non-Hispanic whites.

In urban areas, the disparity between Hispanic/

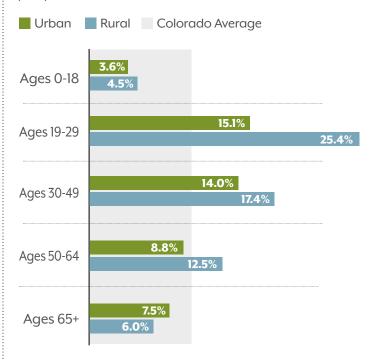
Latinx and non-Hispanic white residents was more pronounced. Hispanic/Latinx Coloradans in urban areas were 1.9 times more likely to experience food insecurity than their non-Hispanic white counterparts. In rural areas, that ratio was 1.6 to 1.

Black Coloradans in urban areas experienced food insecurity at three times the rate of their non-Hispanic white counterparts. The CHAS did not have a large enough sample size to report on food insecurity rates among black residents of rural areas.

Racial and ethnic disparities in food insecurity are the product of long and enduring histories of structural inequality and discrimination in domains such as employment, housing, education, and transportation. Black and Hispanic/Latinx Coloradans are disproportionately impacted by poverty, but even controlling for economic factors, people of color may be at greater risk for food insecurity.<sup>8</sup> For example, studies have found that predominantly black neighborhoods have significantly fewer supermarkets, less access to fresh produce, and more fast-food restaurants than predominantly white neighborhoods.<sup>9</sup>

# Figure 3. Food Insecurity Was Most Common Among Young Adults

Percentage of respondents who ate less than they felt they should have because there wasn't enough money for food in the past year, 2019

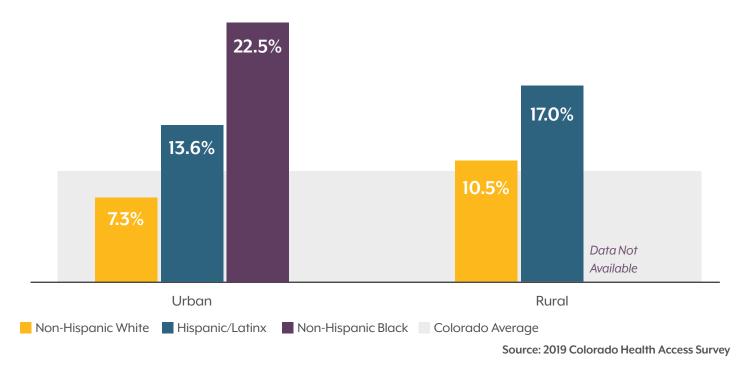


Source: 2019 Colorado Health Access Survey

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Figure 4. Food Insecurity Was More Common Among Black and Hispanic/Latinx Coloradans

Percentage of respondents who at e less than they felt they should have because there wasn't enough money for food in the past year, 2019



#### Gender Inequality at the Dinner Table?

In urban areas of Colorado, food insecurity rested unevenly on the shoulders of women: 10.5% of women in urban Colorado experienced food insecurity in 2019, compared with 7.8% of men.

In rural areas, however, there was no statistically significant difference in the rates of food insecurity between women and men.

That women in urban but not rural areas were disproportionately affected by food insecurity relative to their male counterparts may in part be due to higher rates of single motherhood in urban Colorado.

According to national data, in 2018, 27.8% of households with children headed by a single woman were food insecure, making them 2.5 times more likely to experience food insecurity than the average American household. And this disparity cannot simply be attributed to the resources brought in by one, rather than two, incomes. Among households with children headed by a single man, 15.9% experienced food insecurity in 2018, closer to the national average of 11.1%.<sup>10</sup>

In Colorado, a greater proportion of urban residents live in a household with children that is headed by a single woman -2.3%, compared with 1.7% of rural residents.<sup>11</sup> This may be one of a number of factors contributing to a significant gender disparity in urban Colorado.

#### **SNAP and WIC in Colorado**

The Supplemental Nutrition Assistance Program (SNAP) is a federal program that provides benefits to supplement the food budgets of low-income families. In 2018, Colorado raised its eligibility threshold from 130% to 200% FPL.

Children under five and pregnant and breastfeeding women may also qualify for the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) if they live in households earning at or below 185% FPL. WIC is a federal program that provides healthy food, breastfeeding support, and nutrition education to eligible families.

When it comes to connecting eligible households to these benefits, Colorado has a long way to go. In 2018, the Colorado Blueprint to End Hunger reported that only six in 10 eligible Coloradans were enrolled in SNAP, and five in 10 were enrolled in WIC. That placed Colorado 44th lowest in the country for enrolling eligible individuals and families in SNAP and 48th lowest for WIC.12



### **Measuring Food Insecurity Among Children**

Measuring food insecurity is an imperfect science, and the estimated magnitude of the problem is in large part dependent on how food insecurity is defined — and the language used to ask about it.

To estimate whether a child had experienced food insecurity in the past year, the CHAS asked an adult in their household, "In the past 12 months, did [the child in your household] ever eat less than their parent/guardian felt they should because there wasn't enough money for food?", one of a number of questions included

in the Current Population Survey (CPS) Food Security Supplement, which the U.S. Department of Agriculture uses to estimate food insecurity.<sup>13</sup>

The finding that 3.7% of Colorado's 0- to 18-year-olds experienced food insecurity in 2019 is a relatively conservative estimate. For comparison, the CPS itself found that between 2016 and 2018, an average of 13% of children in Colorado experienced food insecurity.<sup>14</sup>

This discrepancy likely stems from the ways in which the CHAS and CPS defined and screened households for food insecurity. CPS used a questionnaire with



a wide range of food-related questions and identified households as "food insecure" if they reported three or more conditions that indicated food insecurity. For example, a household was found to be food insecure if they reported that they worried whether their food would run out before they got money to buy more; that the food they bought didn't last, and they didn't have money to get more; and that they couldn't afford to eat balanced meals. Meanwhile, the CHAS used a single question that targeted a narrower set of criteria, and only individuals whose food intake had been reduced due to insufficient finances were considered to have experienced food insecurity.

The definitional differences should not undermine the seriousness of food insecurity among Colorado's children. The CHAS finds that some 49,000 children across Colorado ate less than they should have because their family did not have enough money for food, and other sources indicate that many more — as many as 159,000 — experienced food insecurity in other forms. Definitional differences notwithstanding, both surveys find that tens of thousands of Colorado's kids live in households that struggle to access adequate food — a concerning finding, no matter how it is reached.

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#### Who's Missing from this Analysis?

The CHAS asks respondents for demographic information, including race, ethnicity, and gender identity. In some cases, the number of people reporting a certain identity is too small to provide a sufficient sample for analysis. For this reason, this report does not include data on Coloradans who identify as Asian, Native Hawaiian or other Pacific Islander, American Indian or Alaska Native, or transgender.

People experiencing homelessness, those without internet or telephone, and those living in institutions such as prisons do not receive the survey.

# **Challenges and Opportunities Ahead**

Coloradans experiencing food insecurity face challenges on multiple fronts.

At the federal level, the Trump administration has led efforts to restrict eligibility for SNAP benefits and relax regulations of school meal programs.

At the state level, an especially tight budget for fiscal year 2020-21 left legislators with a limited pool of funds to allocate toward public initiatives such as anti-hunger programs, even early in the legislative session.



And most recently, the spread of COVID-19 has impacted communities across Colorado in profound ways. The state unemployment rate has soared as businesses have shut their doors. Local food banks and pantries have found themselves under enormous stress as donations from large grocers have diminished and the need for food assistance has risen dramatically. Demand for public assistance programs such as SNAP has surged. And state legislators have been limited in their ability to provide recourse, as the recession forced some \$3 billion in cuts.

Despite these challenges, Coloradans are continuing to combat food insecurity in their communities. In the final days of the legislative session, policymakers passed House Bill 20-1422, allocating \$500,000 of federal coronavirus relief funds to a food pantry assistance grant program. And from advocacy initiatives, such as the Colorado Blueprint to End Hunger, to community-based organizations implementing food assistance programs on the ground, people across the state are hard at work to ensure all Coloradans have access to the food they need to live healthy lives.

Findings from the CHAS are concerning. Food insecurity is a significant problem in Colorado, the connections between food and health are clear, and disparities in access to food are profound.

But the data also hint at what is possible. Targeted, sustained efforts to promote food access among populations most affected by food insecurity can make Colorado a healthier and more equitable place for all who call it home.

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